

2025

2025 ECOPILAS ANNUAL
REPORT





2025

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ANNUAL REPORT

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LETTER FROM THE CHAIR



José
Pérez García
CHAIR OF ECOPILAS

In previous reports, I have always begun this letter by trying to find the key idea that best defines the year that has just come to an end, but on this occasion, I do not have to look very far as 2025 marked the 25th anniversary of Ecopilas. Twenty-five years of uninterrupted work towards sustainability, the circular economy, and a society that, little by little and with our help, has come to realise that it really does matter where a battery ends up at the end of its useful life. Few anniversaries carry such weight when measured not in terms of celebrations, but of tonnes collected, of the number of people mobilised, and of a management model that has managed to reinvent itself without losing sight of its purpose.

An anniversary like this is a great opportunity not just to take a look back and feel satisfied with everything we have achieved, but also, and most importantly, to look forwards to the future with even greater determination. Ecopilas was founded at a time when responsible battery and accumulator management was still a relatively new idea in our country; today, we are one of the most extensive collection networks in Europe and a leader in terms of innovation, industry collaboration, and social commitment. This did not just happen by chance, but rather thanks to our consistency and the joint efforts of everyone who is currently and has been part of this project over the past 25 years.

In this anniversary year, our results lived up to the occasion. We collected and selectively recycled 11,872 tonnes of batteries and accumulators, an increase of 6.83% compared to the previous year,

and 2,737 new points were added to our collection network in 2025, which now comprises 53,847 collection points across the country. The number of member companies reached 3,151, reflecting the sector's confidence in our management model. While these figures no longer come as a surprise at this point, we are nonetheless very proud of them.

Innovation, one of the defining characteristics of Ecopilas since its beginnings, continued to play a leading role in 2025. Though Recyclia, we are involved in national and European R&D projects aimed at optimising the collection, transport, and treatment of electric vehicle batteries, placing us at the forefront of a rapidly evolving sector that demands equally swift responses. Recovering as many critical raw materials as possible from this waste is a key element in ensuring Europe's technological independence, and Ecopilas wants to be part of that solution.

The anniversary was also an opportunity to reinforce our commitment to social responsibility and environmental awareness, another pillar that makes Ecopilas much more than just a waste management organisation. In 2025, we continued to be present at high-profile sporting events such as the Tour of Spain Cycle Race, the Descent of the Sella, and the Copa del Rey wheelchair basketball tournament. In addition, we sustained our partnerships with the Real Madrid Foundation, Cadiz Football Club, CRC Pozuelo Rugby Club, and the Extremadura-Ecopilas team. Sport is a natural platform for the message we have been promoting for the past 25 years, that sustainability is also a team sport.

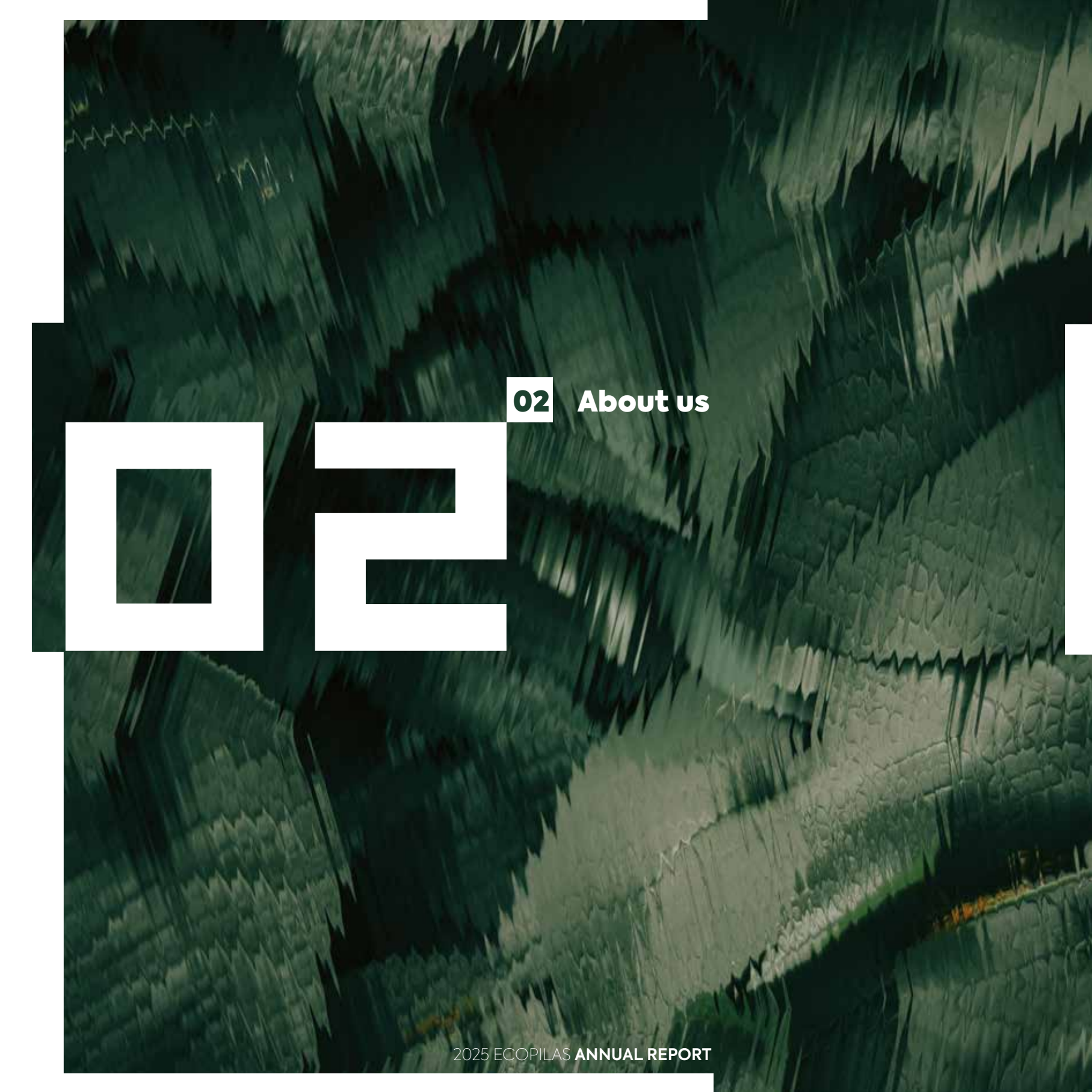
I would also like to highlight our partnership with the ECOMAR Foundation, which, in addition to the traditional battery collection contest at sailing clubs and schools across the country, also included beach clean-up events in 2025. We also worked with the 'Vivir sin barreras' foundation to make electric scooters available in hospitals, museums, and shopping centres and, therefore, make it easier for people with reduced mobility to visit these venues.

None of this would exist without the foundation of trust that underpins Ecopilas: our member companies, the public authorities and organisations that we work with, the general public, and, at the heart of it all, the Recyclia team, a team whose dedication, rigour, and commitment to service have been the silent driving force behind these past 25 years.

Milestone anniversaries can lead to complacency, but that is not how we celebrate them at Ecopilas. Our 25th anniversary is just a stepping stone, not our final destination. The battery and accumulator sector is undergoing a profound transformation, driven by the electrification of transport, new regulatory frameworks, and growing demand for critical raw materials, which means that we must continue evolving with the same agility and determination that has brought us this far.

Thank you all very much for these past 25 years, and for all those that are yet to come.

*Twenty-five years on, we are
looking to the future with
even greater determination*



02 About us

ECOPILAS

Ecopilas is a non-profit foundation that was established in 2000 by the leading battery and accumulator manufacturers and importers operating in Spain. It has a clear mission: to ensure that waste batteries and accumulators are managed properly throughout the country. As set out in current regulations, it operates as a collective system for extended producer responsibility (SCRAP).

Its work helps to promote the circular economy by getting manufacturers and other stakeholders actively involved in every stage of the life cycle of batteries and accumulators. To this end, Ecopilas has developed a management model that ensures batteries and accumulators are collected

and processed correctly once they have reached the end of their useful life.



This model is based on several lines of activity: communication and awareness-raising, the roll-out of a network of collection points that is accessible to all types of users, and the continuous improvement of waste collection and transport processes.

DID YOU KNOW THAT...?

Ecopilas has established the widest collection network of portable batteries and accumulators in Spain with over 53,847 collection points to date.

AREAS OF ACTIVITY

As a collective system for extended producer responsibility (SCRAP), Ecopilas organises and funds the environmentally responsible management of batteries and accumulators in accordance with current legislation. The foundation is responsible for coordinating the collection and recycling of such products placed on the market by manufacturers and importers, aiming to optimise efficiency and value for money.

To make this possible, Ecopilas selectively manages waste batteries and accumulators through a network of collection points located at waste recycling centres, shops, and industrial sites, in collaboration with authorised waste management operators in all the different regions of Spain. Thanks to the extensive reach of this network, it is easier for people across the country to dispose of and recycle this type of waste.

This process makes it possible to recover raw materials from these batteries and accumulators. In some cases, these materials can be reused to manufacture new batteries and accumulators or produce other products.

AIMS

The main objectives of Ecopilas are focused on making the collection and recycling of batteries and accumulators easier, more efficient, and more accessible. These include:

- Implementing a selective collection and recycling system for used batteries and accumulators irrespective of their brand and helping producers become members of the SCRAP.
- Engaging with the various economic agents who participate in the management process, working in accordance with the principle of extended producer responsibility.
- Optimising collection, recycling, administration, and communication costs.
- Leveraging economies of scale thanks to the volume of waste that is managed.
- Ensuring that all the collected waste is properly managed in an environmentally responsible manner.
- Continuously expanding the network of collection points to bring this service closer to the public.
- Raising awareness among the general public and the professional sector about the importance of collaborating in the selective collection and recycling of waste to reduce the environmental impact of waste batteries and accumulators.
- Maintaining an active dialogue with public authorities and working with them to continuously improve collection and recycling systems.
- Sharing experiences and best practices with other European SCRAPs.

STRUCTURE OF THE BOARD OF TRUSTEES

The Board of Trustees is the foundation's governing body. It is made up of representatives from battery and accumulator manufacturers, as well as manufacturers of electrical and electronic equipment powered by batteries and accumulators and representatives from the distribution sector.

CHAIR

José Pérez García

ECOPILAS

DEPUTY CHAIR

Benigno Martínez González

SAFT BATERÍAS, S.L.

MEMBERS

Andreu Vilà Ramos

ECOTIC FOUNDATION

Idoia Marquiegui

ANGED

Jaime Corderas Vilaró

Panasonic España, Subsidiary of Panasonic Marketing Europe GmbH

Ramón José Campos García

IMPRES EUROPE, S.L.

Daniel Jaria

VARTA Consumer Batteries Iberia SLU

SECRETARY

Gonzalo Torralbo Pérez

Trustee



03 2025 figures

KEY FIGURES FOR 2025

11,872,557 kg
KG MANAGED IN 2025

3,151
NO. MEMBER COMPANIES

41,661
COLLECTION REQUESTS

53,847
TOTAL COLLECTION POINTS

101,612
NUMBER OF CALLS PROCESSED BY
ECOPILAS CALL CENTRE

03 2025 figures

11 ←

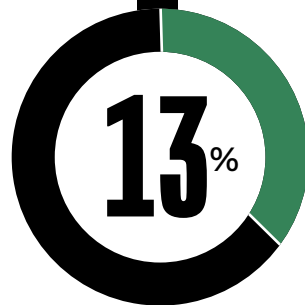
ECOPILAS MEMBER COMPANIES

3,151

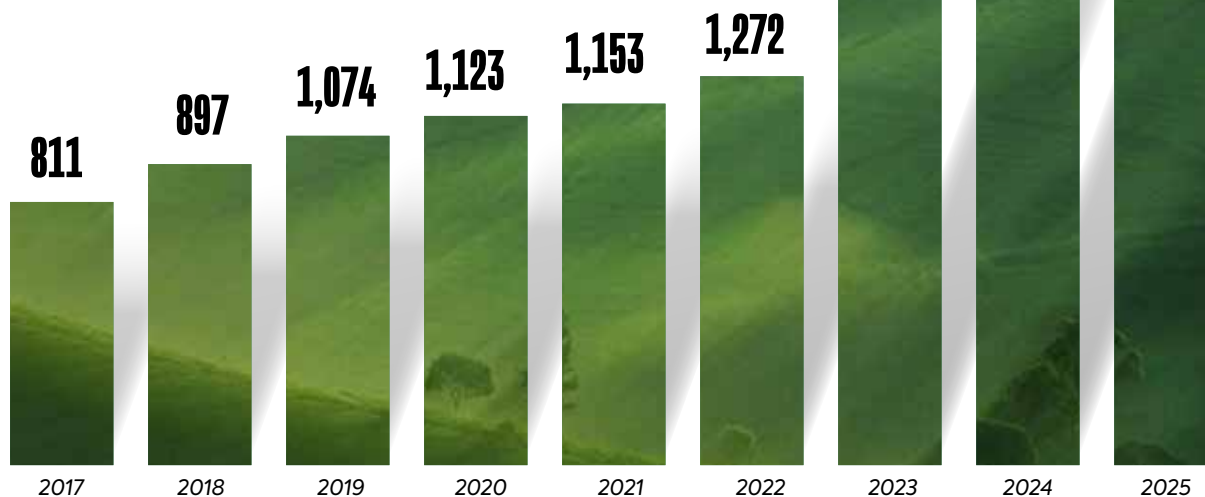
MEMBER COMPANIES

2017-2025

The number of companies grew by almost 24% compared to 2024.
406 new companies.



EVOLUTION OF ECOPILAS MEMBER COMPANIES



EVOLUTION OF KG MANAGED

11,872

TONNES MANAGED BY
ECOPILAS IN 2025

6.83%

KG MANAGED VS. 2024

The volume of waste managed saw strong growth: **+6.83%** compared with 2024 and **more than four times** the volume recorded in 2016.

2017

3,032,995 kg

2018

6,213,127.20 kg

2019

7,223,006.50 kg

2020

7,315,145.00 kg

2021

8,191,220 kg

2022

9,261,875 kg

2023

9,226,583 kg

2024

11,114,014 kg

2025

11,872,557 kg

DID YOU KNOW THAT...?

93,633,616

Kg managed since
start of activity
(to date).

03_2025 figures

13 ←

KG MANAGED BY USE

Ecopilas managed **11,872,557 kg** of waste in 2025, of which 41% came from the industrial channel, 34% from the portable channel, and the remaining 25% from the automotive sector.

ECOPILAS 2025

25% TOTAL
AUTOMOTIVE (KG)

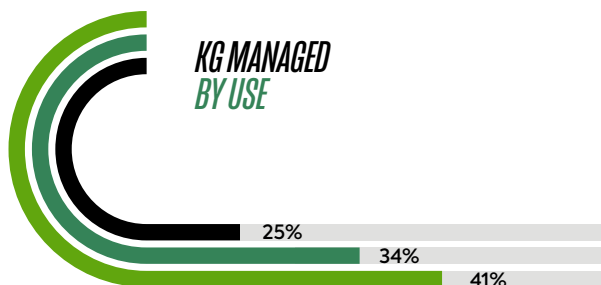
34% TOTAL
PORTABLE (KG)

41% TOTAL
INDUSTRIAL (KG)

Automotive increased by **29.6%** ▲
compared to 2024

Industrial increased by **0.25%** ▲
compared to 2024

Portable increased by **1.05%** ▲
compared to 2024



2,945,437

Kg

AUTOMOTIVE

4,063,796

Kg

PORTABLE

4,863,324

Kg

INDUSTRIAL

ECOPILAS COLLECTION POINTS

53,847

ECOPILAS COLLECTION
POINTS 2025

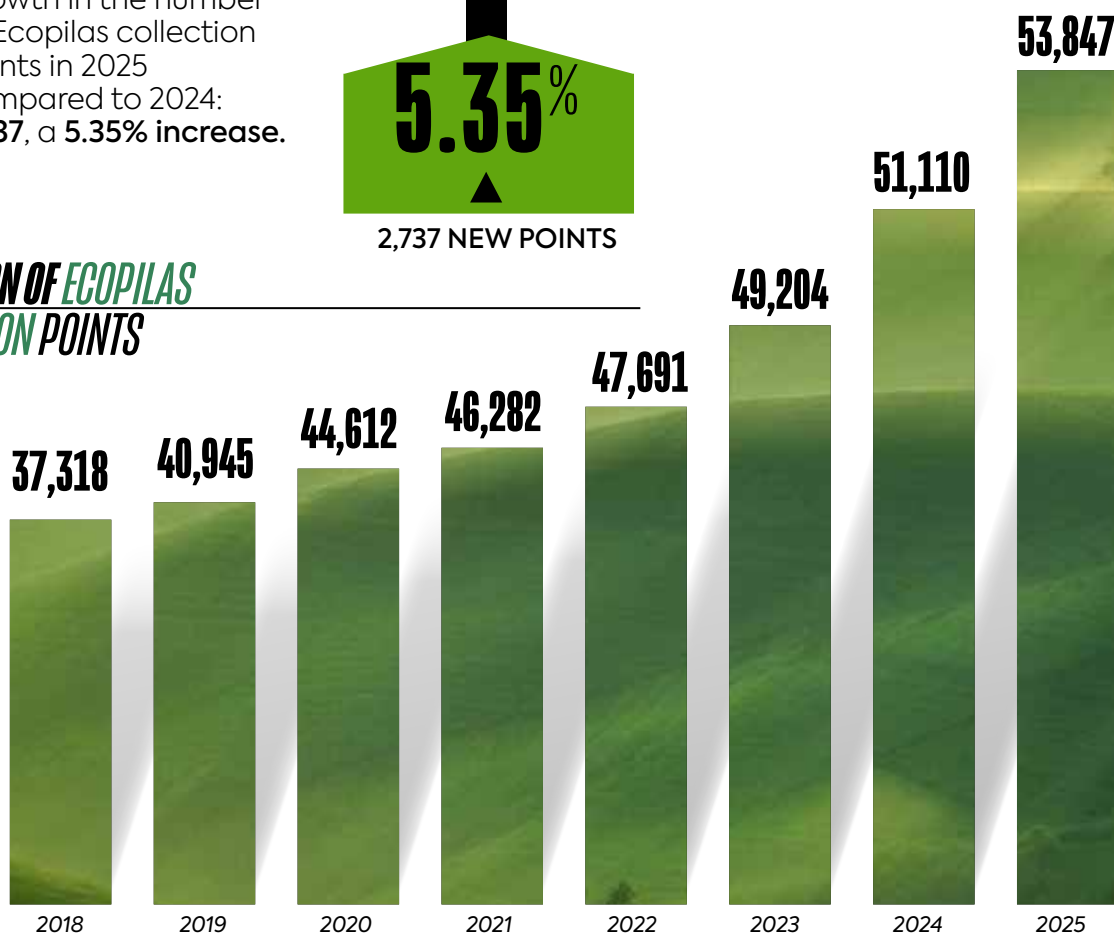
Growth in the number
of Ecopilas collection
points in 2025
compared to 2024:
2,737, a 5.35% increase.

5.35%



2,737 NEW POINTS

EVOLUTION OF ECOPILAS COLLECTION POINTS

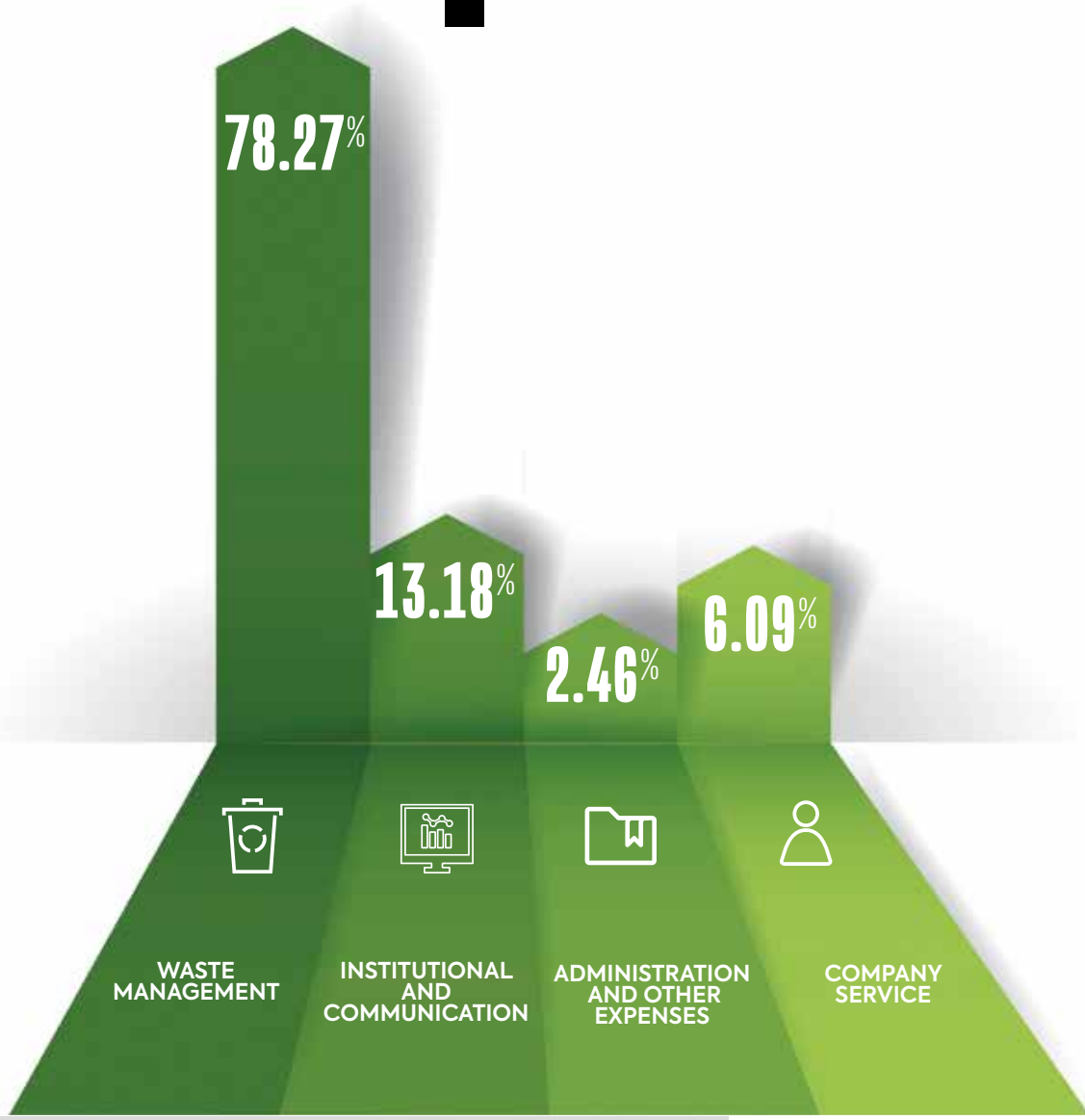


03_2025 figures

DISTRIBUTION OF COSTS



ECOPILAS 2025



ACTIVITY SECTORS

ECOPILAS 2025



ACTIVITY SECTORS

MAIN BATTERY AND ACCUMULATOR CATEGORY % BY BATTERY TYPE

Electric vehicle	1%
Automotive batteries (starting, lighting, and ignition)	3%
Light-duty transport	3%
Industrial	8%
Portable	85%

03_2025 figures

ELECTRIC MOBILITY SECTOR

216,064

KG ELECTRIC MOBILITY
BATTERIES MANAGED

During 2025, Ecopilas increased its activity as an electric mobility battery manager, strengthening its leadership in a waste category that will be an important challenge for the sector and an area of future growth.

In 2025, Ecopilas managed 216,064 kg of this type of battery, which is used in electric bicycles, scooters, motorbikes, and cars.



KG COLLECTED

189,405_{kg}

19,681_{kg}

6,978_{kg}



CALL CENTER
ACTIVITY

ECOPILAS 2025

101,612

CALLS PROCESSED
AT THE CALL CENTRE IN 2025



POINTS LINKED
TO CAMPAIGNS

86

WELCOME A
CONTAINER

122

HOUSE A
CONTAINER

+69.44%

CONTAINERS DELIVERED

CARDBOARD COLLECTION BIN

3,696



MINI COLLECTION BIN

45,658

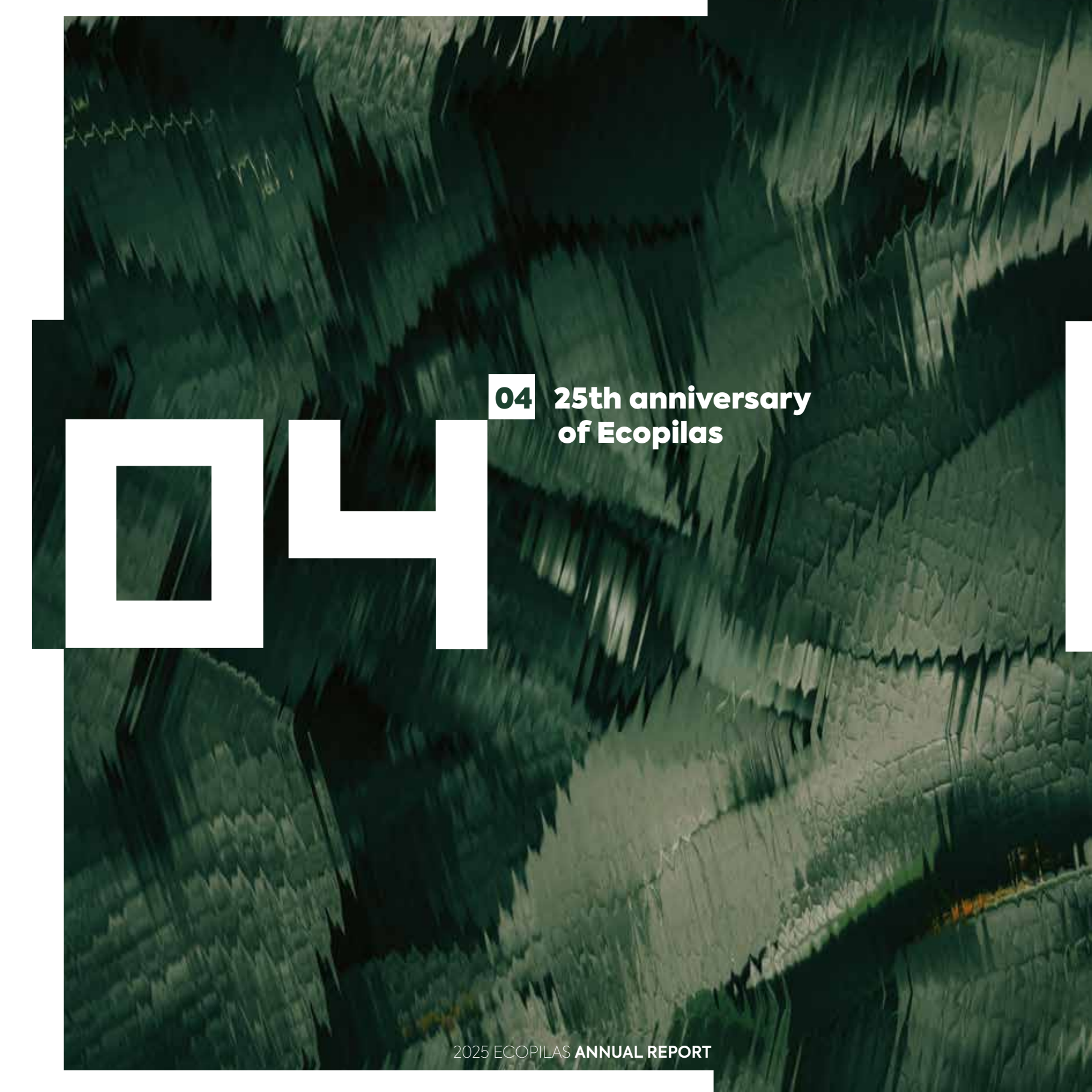


TUBE COLLECTION BIN

3,496



03_2025 figures

An aerial photograph of a dense forest, showing a mix of dark green coniferous trees and lighter green deciduous trees. A large, white, stylized number '04' is overlaid on the left side of the image. The '0' is a simple square with a smaller square inside, and the '4' is composed of two thick, white strokes.

04 25th anniversary of Ecopilas

25TH ANNIVERSARY OF ECOPILAS

The sector celebrated the success of an initiative characterised by efficiency, adaptability, and the values of the Ecopilas Foundation.

On 17 June, the Royal Tapestry Factory in Madrid, one of the capital's most unique historic sites, was the venue chosen to host the celebrations of the 25th anniversary of Ecopilas, a pioneering environmental foundation focused on the responsible management of used batteries and accumulators in Spain. A place steeped in history and symbolism was chosen to mark this initiative, which, since its beginnings in 2000, has grown to become the leading collective scheme in our country and one of the most important in Europe.

During the event, which was attended by representatives from the environmental sector, public authorities, member companies, and civil society organisations from across Spain, guests looked back over the foundation's 25-year journey marked by regulatory foresight, growing public engagement, and innovation. Since being created within the former technology industry association Asimelec by battery and accumulator manufacturers and importers, Ecopilas has managed over 101,612 tonnes of waste and set up more than 53,847 collection points across the length and breadth of Spain.



The event was hosted by Gonzalo Torralbo, Recyclia's Director of Sales and Institutional Relations, who spoke about the key achievements of Ecopilas throughout its *'fascinating history'*. Luis Pérez Bermejo, Chair of Recyclia, described the foundation's journey as a model of success that has been made possible by the *'unwavering commitment of a great team'*.

Speaking from Brussels, Peter Coonen, Chair of Eucobat, highlighted the role of Ecopilas as a *'key player in shaping Europe's vision for collective battery and accumulator collection schemes'* and thanked the organisation for its ongoing contribution to progress in the sector.





Finally, José Pérez, chair of the Foundation, gave a speech focused on the importance of values in the development of Ecopilas. 'The development of Ecopilas is based on three pillars: efficient management, adaptability, and values. Values such as awareness, trust, and a commitment to environmental conservation, which have enabled us to come this far and will continue to guide our future'.



A forward-looking celebration

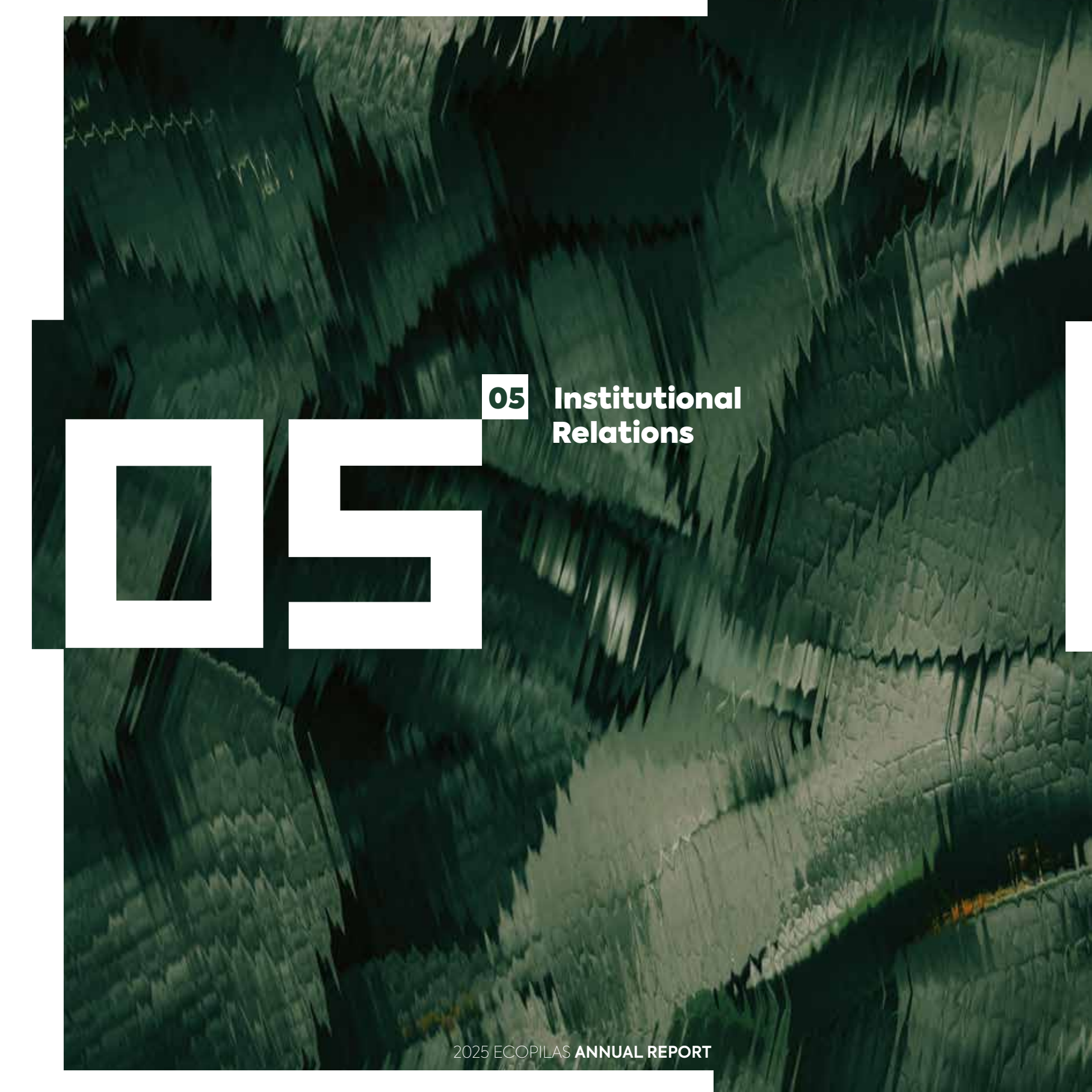
The 25th-anniversary ceremony was not only a celebration of the foundation’s journey so far, but also marked a starting point for the challenges that lie ahead.

The venue chosen to host the event — the Royal Tapestry Factory, which was founded in 1720 and is a designated Asset of Cultural Interest — brought a formal atmosphere to the festivities, but also established a symbolic connection to the idea of permanence, collective work, and craftsmanship, much like Ecopilas, a network built thread by thread thanks to the collaboration of thousands of citizens, businesses, institutions, and professionals who are committed to the environment. This idea was also highlighted in the commemorative video marking this occasion, which was screened following the institutional speeches.

Attendees were also presented with a book summarising the history of Ecopilas over the past

quarter of a century, as well as a plant symbolising the foundation’s commitment to re-forestation and respect for the environment, as embodied by the ‘Ecopilas Forest’ initiative.



An aerial photograph of a dense, green forest. A river or stream winds through the center of the image, reflecting the surrounding greenery. The forest appears to be a mix of deciduous and coniferous trees, with varying shades of green and brown visible in the canopy.

05

Institutional Relations

05

INSTITUTIONAL AND MEDIA RELATIONS



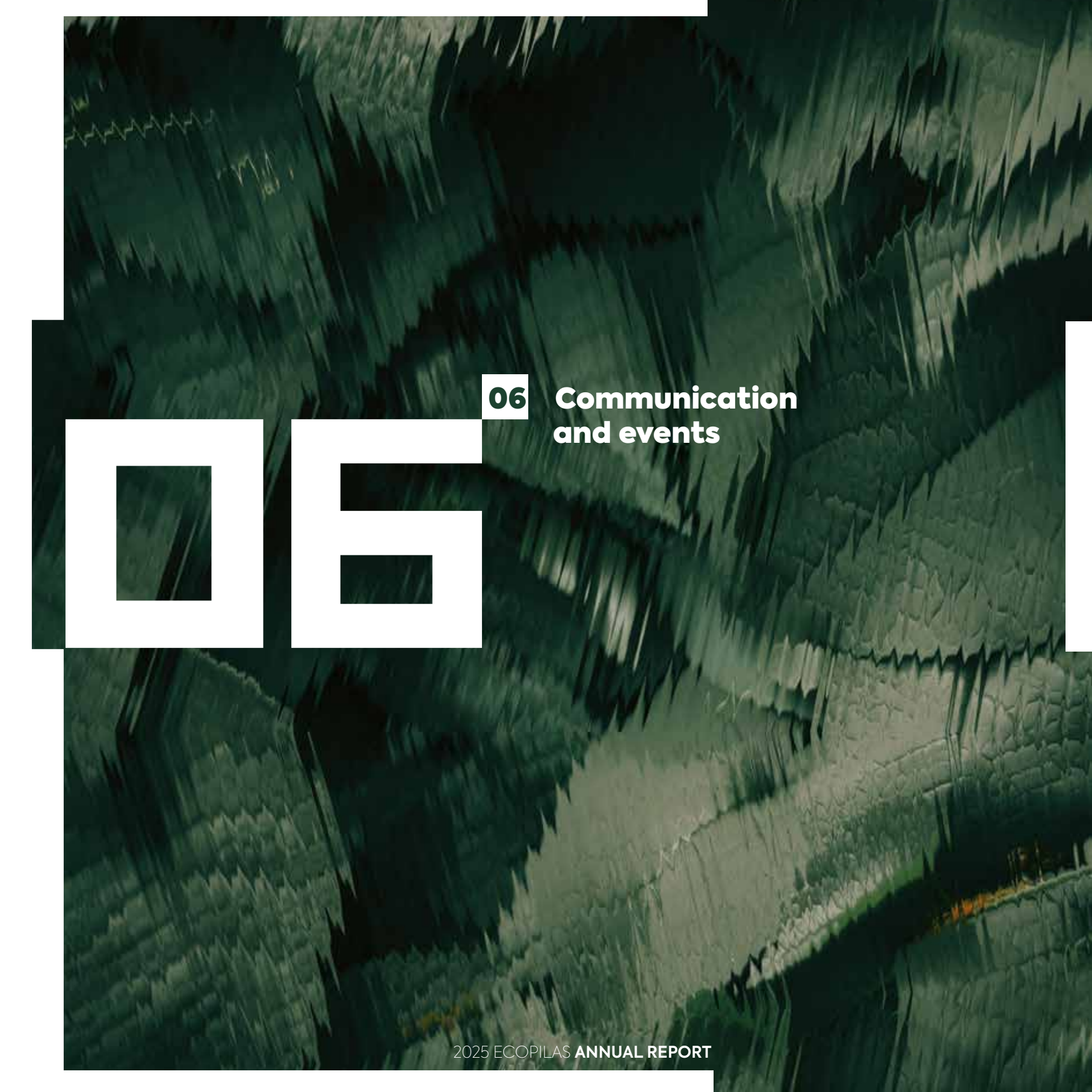
In addition to the Foundation's and Recyclia's social media profiles, the media also covers the activities carried out by Ecopilas throughout the year, including both mainstream and specialist outlets as well as digital platforms such as Trece TV, Prensa Ibérica, El Español, Cadena Cope, Cadena SER, Ecogestiona, Residuos Profesional, Smartlighting, and Industria Ambiente.

Ecopilas makes efforts to strengthen institutional ties with various employers' associations and business organisations both in Spain and abroad, such as CEOE, CEPYME, CETM, and Fenitel, as well as associations related to sustainable mobility such as AEPIBAL, AEDIVE, AMBE, UNEF, local councils, and public authorities. It also works with other SCRAPS such as Ecoeche, an authorised body in Spain, which is particularly prominent amongst Chinese and Asian-owned businesses in our country, especially in the southern Madrid area and Fuenlabrada.



In this municipality, Ecoeche — which works in partnership with Ecopilas to collect, manage, and recycle used batteries and accumulators — has set up over a hundred collection points that are visited weekly by the organisation's waste collection and recycling lorry, combining the corporate image of Ecopilas with its mascot **Mas Menos** and the oriental characters of the leading recycling system for cross-border e-commerce sellers.





06

Communication and events

COMMUNICATION AND SOCIAL MEDIA

Figures as at 31 December 2025

138,320

Visits to the website
www.ecopilas.es in 2025

More than 138,320 visits and events generated by 18,622 users were recorded on the Ecopilas website between 1 January and 31 December 2025.

At the end of the year, the foundation had **5,500 followers on Facebook**, a thousand more than in 2024. The most popular news stories, as well as social and sports news, are featured on this profile on an almost daily basis.

On **Canal X**, formerly known as Twitter, Ecopilas has a total of **5,835 followers** and has published a total of **9,158 tweets or retweets** since the account was created.

The **Instagram** account that Ecopilas shares with Recyclia continued to grow, reaching **20,400 followers** by the penultimate month of the year.

Ecopilas also shares a profile with Recyclia on **LinkedIn**, where the number of followers reached **4,065**, 500 more than the previous year.

Lastly, Ecopilas is present on **TikTok**, which continues to be the platform of choice for younger audiences and has the largest

*FOLLOWERS ON
SOCIAL MEDIA
at the end of
2025*



5,500



5,835



4,065



20,400



3,269

number of influencers. Throughout 2025, the number of users following the Ecopilas profile continued to grow and reached a total of **3,269**, a thousand more than the previous year.

In total, Ecopilas has around **40,000 followers** across its social media platforms.

ECOPILAS CAMPAIGNS

● **Eighth BERTO ZAMPAPILAS in the region of Valencia**

The beginning of the year also marked the launch of this year's **Berto Zampapilas** campaign in Valencia, involving around a hundred schools.

This initiative, organised by the Valencian Regional Government with the support of used battery and accumulator SCRAPs, is now in its eighth year. Through dramatised activities, it aims to raise awareness among schoolchildren and their families about the importance of recycling this type of waste correctly.

In 2025, ten secondary schools joined the 90 primary schools already involved as part of a pilot scheme.

The environmental teams visited all of these



schools during the second term of the school year to explain how the campaign worked and run educational activities based on the story of Berto Zampapilas. They provided selective collection containers for portable batteries and accumulators, as well as a battery collection box for schoolchildren and information materials.

During the academic year, €9,000 was awarded in prizes for school supplies, sports equipment, and the end-of-year trip, with a special award going to a school affected by the severe flooding that shook the region in 2024.

Over the successive years of the campaign, which have involved more than 153,000 schoolchildren, approximately 124,000 kg of portable batteries and accumulators have been collected.



● Extremadura-Ecopilas made its UCI MTB debut in the city that collected the most batteries during the Tour of Spain Cycle Race

In sporting terms, the year kicked off with the launch of the new season for the **Extremadura Mountain Bike team** in Plasencia. The Las Claras Cultural Centre hosted the official launch of the four cycling teams (GR100 Cycling Academy, Electromercantil-GR100 Women's Team, Electromercantil-GR100 Men's Team, and Extremadura-Ecopilas) for the 2025 season,

which was the thirteenth for Extremadura-Ecopilas and marked the team's debut in the UCI MTB category – a major step forward in the club's history.

María Reyes Murillo and Natalia Fisher took on the task of continuing to raise the profile of women's cycling, and they did so with remarkable success over the following months.

Luis Gallego and David Vizcaíno from the region of Extremadura and Raúl Rodríguez from Segovia, all of whom were coached by Pedro Romero, faced their own challenges in the various categories

During the well-attended presentation event,



Plasencia City Council also received an award from Ecopilas for winning the battery collection competition organised to coincide with the start or finish of a stage of the 2024 Tour of Spain Cycle Race.

Plasencia was the start of the fourth stage, the first in the Spanish leg of the race, and took the top spot in the battery collection rankings, holding onto it until the end, as confirmed by the city's mayor, Fernando Pizarro, and the councillor for sport, Isa Blanco.

The award was presented to them by Gabriel García, Director General of Recyclia, who attended the event alongside José Pérez, Chair of Ecopilas.





● **Presence at sporting events in Mallorca and Formentera**

Ecopilas had a particularly strong presence in Mallorca this year as the island was an epicentre of international cycling between 29 January and 2 February 2025, when it hosted the women's **Challenge Ciclista Mallorca** and the men's Garden Hotels–Luxcom Challenge Ciclista Mallorca.

The official launch of both events took place at the Consolat de Mar, seat of Government of the Balearic Islands. It was hosted by the President of the Government of the Balearic Islands and attended by the island's leading officials, as well as representatives of the various sponsors and partners, including Gabriel García Aguado, Director



General of Recyclia.

Ecopilas set up a stand at the start of each stage to encourage Mallorcan cycling fans to recycle their used batteries and was also represented in the signing area, as the race announcer kept reminding everyone.

The Foundation also sponsored other sporting events in the Balearic Islands, such as the Half Marathon in early May, the 10-mile and 5-mile Ciutat de Maó races in September, and the Illa de Formentera Triathlon in October, with the support of the Ministry for the Environment of the Government of the Balearic Islands.

The Chair of Ecopilas, José Pérez, attended this year's Formentera Half Marathon and took part in the awards ceremony alongside local officials and other sponsors.





● **Sailing up the Guadalquivir River flying the flag of recycling**

In early April, emulating the ancient samurais, representatives from Ecopilas sailed up the Guadalquivir River between Sanlúcar and Coria del Río, accompanied by the mayors of both towns and regional officials.

A campaign was also launched in schools to encourage battery collection up until the month of June.

More than 400 years on, the journey of Japan's first official diplomatic mission to Spain led by Hasekura Tsunenaga served as inspiration for an educational campaign focusing on sustainability and battery recycling. **'The Recycling Samurai's'**.

Nursery and primary schools in Sanlúcar de Barrameda took part in a two-month competition to see which school could collect the most used



batteries. Ecopilas distributed specific containers to the schools and gave all schoolchildren a mini collection bins to take home.

Finally, the winning school was announced on 5 June on the occasion of World Environment Day: CEIP Cerro de San Juan, which had collected 406.7 kg of batteries. The awards ceremony was attended by the mayor of Coria del Río, Modesto González; the regional minister for Culture, Victoriano Cancelo; and Recyclia's Director of Marketing, Julio Lema.

More than 50,000 used batteries were collected during this campaign.





● The Ecopilas Forests are taking root in Teruel, Calahorra, Tudela, and Lanzarote

During May and June, Ecopilas took significant steps to support its **Ecopilas Forest** initiative across various parts of the country.

The cities of Teruel in Aragón, Calahorra in La Rioja, Tudela in Navarre, and Tegui in Lanzarote were chosen as the locations to carry out these activities aimed at restoring deforested areas.

The first event of the year took place in Teruel and was attended by the city's mayor. The La



Salle school won the competition, with over 176 kg collected. Five schools took part in the campaign and over 300 kg were collected.

On 13 May, Recyclia's Director of Marketing, Julio Lema, visited Calahorra, where a new Ecopilas Forest is taking root, alongside the school that won the Collection Competition, the Santa Teresa school, where students managed to collect as many as 330 kg of used batteries. He was accompanied by the city's Environment Councillor, David Navarro.

The following day, accompanied by the Chair of Ecopilas, he visited the town of Tudela, where more than 60 children from the Compañía de María school and local representatives joined them in their reforestation efforts.

Meanwhile, over a hundred schoolchildren took part in a tree-planting event at Casa Peraza in the village of Los Valles (Tegui). A total of 42 schools on the island took part in this initiative, which was organised by the Lanzarote Island Council in collaboration with Ecopilas.

During the event, students in the fifth year of primary school took the lead in planting trees



in a local green area, whilst also taking part in educational workshops on Lanzarote's rich biodiversity, the threat posed by invasive species, and the island's extensive agricultural heritage.

The event was attended by Domingo Cejas, the Lanzarote Island Council's Councillor for Waste Management, and Olivia Duque, the Mayor of Tegui, alongside other public officials and representatives from various organisations, who



presented awards to the CEIP Capellanía del Yágabo (2025 winner) and the CEIP Virgen de los Volcanes (2024 winner).



Since its launch on the islands of Lanzarote and La Graciosa, the project has gained momentum year on year, collecting almost a million used batteries and accumulators totalling over 19,400 kg.

During this period, a total of five reforestation projects have been carried out: Casa Peraza, the Los Lajares farm, the slopes of Montaña Blanca, Caleta de Sebo, and Casa Mayor Guerra.



Motostudent: a commitment to sustainable mobility

The start of the academic year also marked the launch of a new season of the Motostudent project at the University of Oviedo's Gijón campus, which Ecopilas has supported since the early stages.

This initiative, driven the University, is focused on a completely original electric motorbike that contributes to research into lithium batteries. The launch event was attended by Dean of the University of Oviedo, Ignacio Villaverde; Chair of the Asturias Association of Industrial Engineers; Gijón City Councillor, Ágelita Pumariiega; the Chair of Ecopilas; students from the team; and the project's supervising lecturer, Álvaro Noriega, among other authorities.



● Recycling in Extremadura with the La Hormiga Verde employment centre

In July, the winners of the recycling competition organised by the Extremadura employment centre, La Hormiga Verde, were announced. A total of 252 primary and secondary schools from across the region took part, each in their respective category. Ecopilas has been supporting this action for the past two years. A total of 2,782 kg of batteries and accumulators were collected as part of the initiative. Both Ecopilas and Recyclia have always maintained a special relationship with the active community of La Hormiga Verde, which is currently involved in the joint European project SOPHIA.



● Using audiovisual content to promote recycling in the Balearic Islands

In collaboration with Ecopilas and ten other environmental SCRAPs, the Government of the Balearic Islands launched a new edition of the **'We Are Waste Management'** campaign to promote shared responsibility in terms of the circular economy and recycling with the help of audiovisual content and activities throughout the month of May.

Following the release of an initial advert that was broadcast to mark the European Week for Waste Reduction, six short videos and six adverts were published on various platforms and television channels, each focusing on one of the six specific categories of SCRAP.

At the same time, outdoor advertisements were displayed on public buses and awareness-raising activities were carried out in the street to get the message across to the general public.



● Renewal of the agreement in Galicia and the sixth Pilabot awards ceremony

In mid-June, the sixth **Pilabot** awards ceremony was held in Orense. This school competition is an initiative from the Regional Government of Galicia's Ministry of the Environment and Climate Change, in collaboration with battery and accumulator SCRAPs.

The awards ceremony was attended by Ángeles Vázquez, Galician Regional Minister for the Environment and Climate Change, and the Director-General for Environmental Quality and Sustainability, among other guests.

In this year's campaign, launched in January in Ribadavia (Orense), nearly 48 tonnes of used batteries were collected by the more than 31,600 participating students, mainly from four schools (Colegio Plurilingüe Divina Pastora M.M. Franciscanas, CEIP Plurilingüe Santiago de Oliveira, CEIP Virxe de Guadalupe, and CEIP Carmen García Carrasco), with an average of 90.14 kg per student.

Also in Galicia this year, Ecopilas renewed its framework collaboration agreement with the



regional government for the separate collection and management of portable batteries and accumulators, which will run until 2028.

The agreement represents a step forward in improving the efficiency and sustainability of the Galician waste management system and increases the financial compensation for participating local councils by more than 20%.

The new agreement will run for four years, from 2025 to 2028, and will allow local councils to sign up via the SIRGA platform.



● The Apilo XII adventure celebrates its 10th anniversary

In June, the winners of the tenth **Apilo XII** contest were announced. This initiative recognises the schools that have collected the most used batteries in Catalonia. A total of 449,300 school children took part in 2025's contest, collecting 58,408 kg of batteries.

Around 300 people attended the award ceremony at the Fira de Vic. Since its launch, this contest — organised by the Catalan Waste Agency (ARC) in collaboration with battery SCRAPs — has collected a total of 574,836 kg of batteries and become one of the most successful initiatives in the socio-educational sector in Catalonia.



● Joint campaign with Cádiz FC on the beaches of Cádiz

The 2025 'Blue and Yellow Beaches' summer campaign resulted in the collection of around 13,000 used batteries, equivalent to 120 kg of waste, from the sand on the beaches of Cádiz during the month of July.

The 'Pilamanía Amarilla' environmental initiative launched by Ecopilas and the Cádiz Football Club Foundation successfully mobilised hundreds of people in support of used battery recycling.





Turin.

● **The ‘Gesture for Recycling’, an important part of the international Tour**

On 23 August, the 2025 **Tour of Spain Cycle Race** began in Turin. At the start line, Prince Albert of Monaco also joined in the ‘Gesture for Recycling’ alongside the Chair of Ecopilas, the city’s mayor, and the Spanish ambassador to Italy, as well as the director of the Tour, Javier Guillén, as the race got underway in Venaria Reale.

Hundreds of people visited the Ecopilas stands set up at the start of the various stages across Spain to recycle their used batteries and accumulators, play the recycling roulette, pick up some of the Foundation’s merchandise, and see who would ultimately win the iPad and suitcases awarded to the top recyclers at the event. Many local councils encouraged residents to take part in the compe-

tion, and this year Guijuelo and Rueda stood out from the crowd and won one of the annual Ecopilas awards.

As on previous occasions, Ecopilas marked Euro-



pean Battery Recycling Week during a stage of the Tour, which this year fell in the municipality of Vegadeo, halfway between Asturias and Galicia.

What's more, to round up 2025, on 17 December, the Chair of Ecopilas, José Pérez García, took part in the official presentation of the 2026 Tour of Spain Cycle Race held at the Sporting Monte-Carlo in Monaco and presided over by the Prince, as the Principality will be the starting point of the 2026 Tour, which will cover 3,275 kilometres over 21 stages and pass through four countries between 22 August and 13 September, in a route linking Monaco and Granada.

Ecopilas will collaborate with this leading sporting event for the 16th year, building on a partnership that combines sport and sustainability to promote the proper collection and recycling of batteries and accumulators. This partnership will enable us for yet another year to organise awareness-raising initiatives aimed at the general public as part of one of the most high-profile sporting competitions both nationally and internationally.





● Helping protect rivers and seas, across the length and breadth of Spain

On Saturday 9 August, the Ecopilas flag once again flew high on top of the famous bridge in the Asturian town of Arriondas, the start line of the **International Descent of the Sella**, an event that breaks participation and spectator records year after year.

On the eve of the sporting event, the Friends of Dionisio de la Huerta Association was awarded this year's Ecopilas – Values of the Sella prize in recognition of its efforts to keep the memory of the founder of the Descent alive thirty years after his death.

The award ceremony took place in the square in front of Parres Town Hall, in an event that brought together all the participating teams and canoeists.

A total of 1,306 canoeists took part in the 87th International Descent of the Sella, taking to the waters of the Asturian river following the opening address, which this year was delivered by some-



one closely associated with Ecopilas: the Olympic sailor, Spanish sporting legend, and current chair of the Ecomar Foundation, Theresa Zabell.

Ecopilas organised a range of activities throughout 2025 in partnership with the athlete and the foundation she represents, which is focused on cleaning up the seas and protecting the environment.

For example, prizes were awarded to the winning clubs of the 2024 'Charge your Batteries and Recycle' competition, and at the start of the summer a new edition of the environmental competition was launched involving sailing clubs and schools affiliated with the Grimpola **Ecomar 2025** programme. The competition focuses on collecting as many batteries as possible over the summer and depositing them in the bins set up by the Ecopilas Foundation at each club.





● **A battery of reasons to continue recycling in Andalusia**

In mid-November, the second ‘**A Battery of Reasons to Recycle**’ campaign was launched in Málaga, with the aim of reaching more than 240 municipalities in Andalusia.

The Málaga Contemporary Art Centre hosted the launch of this programme, which aims to raise awareness amongst all Andalusian citizens of the importance of recycling waste batteries and accumulators (WBA).

The programme is promoted by the Regional Government of Andalusia’s Ministry of Sustainability and the Environment and the Andalusian Towns and Provinces Federations (FAMP) with the support of the Collective Extended Producer Responsibility Schemes (SCRAP) operating in Andalusia, including Ecopilas.

The second campaign included routes across all eight Andalusian provinces and is estimated to have reached more than 240 municipalities and 7.1 million people, or 83.23% of the population. One of the campaign’s key objectives was to reach a young audience, which is why it visited the campuses of Andalusia’s nine public universities, with a total of 27 activities aimed exclusively at university students.

Throughout the campaign, more than 63,000 collection bins were distributed and inflatable marquees were set up in the eight regional capitals of Andalusia as key awareness-raising hubs for the general public.

Throughout the year, Ecopilas also continued to support the ‘Recycle Your Batteries, Andalusia’ campaign promoted by the Regional Ministry of Sustainability and the Environment, FAMP, and SCRAPs, which included participation in the 23rd Science Fair, held from 22 to 24 April at the Seville Exhibition and Congress Centre (FIBES).





● **Rugby, padel, hockey, and horse riding: the commitment undertaken by Ecopilas to promote sporting values**

Although rugby, padel, roller hockey and horse riding are often regarded as minority disciplines, far removed from big stadiums and mass media coverage, every year Ecopilas champions many of these sports, highlighting their values and connection to sustainability and environmental protection.

Throughout 2025, Ecopilas was the official sponsor of the **2nd Next Gen Padel tournament**, an official competition organised between March and November in the region of Madrid by the Madrid Padel Federation for young players aged between 8 and 17. It brought together more than 2,500 athletes and thousands of families, which made it a perfect opportunity to combine sport,



environmental awareness, and values education. At each tournament, Ecopilas set up battery collection bins and educational initiatives to encourage players and spectators to recycle their waste batteries and accumulators.

In June, also in the region of Madrid, the Foundation sponsored the **Spanish Eventing Championship (CCE)**, held at the La Dehesa Military Sports Club.





In spring and autumn, Ecopilas sponsored a number of educational activities organised by the **CRC Pozuelo Rugby Club** (Madrid), which it has been supporting for several seasons, culminating in the 15th Autumn Schools Festival.

Finally, in Asturias, Ecopilas joined in the **Cibeles Roller Hockey Club's 60th anniversary** celebrations. Throughout its history, the club has been honoured with several non-sporting accolades, such as the Delfos Award for human values in sport, the Moscón de Oro award, and the title of Best Sports Organisation in the Principality of Asturias.

Through these activities, the foundation continues to promote sustainability in the world of sports by raising awareness among younger generations in an interactive and high-profile setting.



SOCIAL COMMITMENT

● Donate your batteries to help the fight against cancer in Huesca and support the FunViBa, Bobath, and Argadini foundations

In November, Ecopilas launched the charity initiative 'Donate your batteries and help the fight against cancer' in Huesca, in collaboration with the local council and the Spanish Association Against Cancer (AECC) in this city. The initiative —



INICIO PROMOTORES FUNCIONAMIENTO EDICIONES

DONA TUS PILAS Y HAZ QUE SUMEN CONTRA EL CÁNCER

Una iniciativa de Ecopilas en colaboración con la AECC que une la recogida responsable de pilas y baterías usadas con un fin solidario.

Conoce 'Dona tus pilas', la iniciativa de Ecopilas junto a la AECC, y consulta las ediciones locales donde se ha desarrollado la campaña.

[VER EDICIONES](#)

La participación solo es posible durante las fechas activas de cada edición.



which received significant media coverage and enjoyed widespread participation from the general public, pharmacies, schools, shops, and local organisations — helped expand the scope of the city's battery recycling scheme.

The four-month initiative involved installing more than 70 collection points, some of which were set up for the first time ever in pharmacies. The foundation pledges to donate 5 cents to the AECC for every battery collected.

The campaign launch was attended by Recyclia's Director of Marketing, Julio Lema; alongside Marta Escartin, Councillor for Social Action, Family, and Development Cooperation at Huesca city council; and Jose Manuel Ramón y Cajal, Chair of the Huesca provincial branch of the AECC.

Ecopilas also continued to support the work of the **FunViBa Foundation**, chaired by Alfredo Camacho, to make electric scooters available in all shopping centres, hospitals, and museums across the country. A partnership agreement was signed

with Spanish National Heritage this year to provide scooters in its sites, marking another step forward along the path to ensuring that cultural sites are truly accessible for everyone. This year, Ecopilas sponsored the scooter available at the Royal Collections gallery in Madrid.

In 2025, Ecopilas also continued its commitment to the **Bobath Foundation**, which supports people with cerebral palsy, and to the **Argadini Foundation**, which works to improve the quality of life and the personal, educational, social, cognitive, and emotional development of people with any kind of disability, regardless of their community or social group, as well as to contribute to their social and professional integration.

Initiatives like this strengthen the commitment of Ecopilas to the proper management of waste batteries and accumulators, as well as to supporting social initiatives linked to health and research, thereby promoting a circular economy that has a positive impact on the environment.





● **WORKING WITH THE REAL MADRID FOUNDATION TO PROMOTE VALUES AND ENVIRONMENTAL PROTECTION**

Throughout 2025, Ecopilas and the **Real Madrid Foundation** organised numerous activities to promote recycling, environmental protection, and respect for values on the pitch.

Representatives from Ecopilas visited the social sports schools in Segovia and Seville on two occasions. Over 500 kg of used batteries were collected at the schools tournament, which is held every year at the Valdebebas sports complex, and several members of the Recyclia/Ecopilas team also took part in football tournaments with Real Madrid veterans and in the FRMadrid Tournament, which is held in support of homeless people.

Finally, on 28 November when the year was drawing to a close, both foundations renewed their mutual commitment during a ceremony attended by José Pérez García, Chair of Ecopilas, and Álvaro Arbeloa, ambassador for Real Madrid Foot-

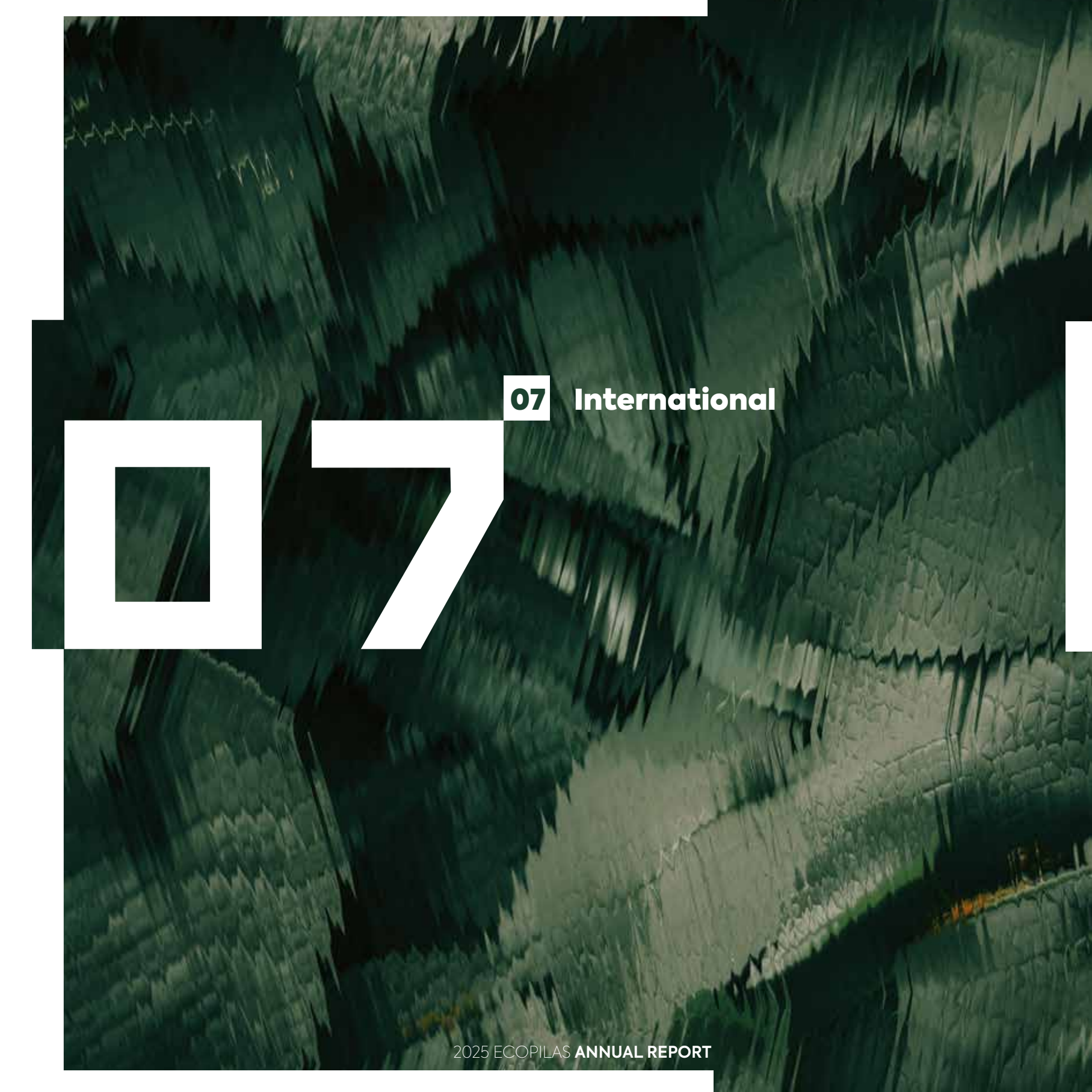
ball Club, among other guests, held in the Real Madrid City auditorium.

Since 2010, Ecopilas supported the social and educational work of the Real Madrid Foundation in Segovia, Seville, and Mazarrón, which are attended by more than a hundred children at risk of social exclusion every season. Here, the students receive training on how to care for the environment, as well as sustainability and responsible recycling.

The ambassador of Real Madrid, Álvaro Arbeloa, and the Chair of Ecopilas, José Pérez, were welcomed to the school in Segovia by the Councillor for Sport and president of the Municipal Sports Institute, Jesús Garrido, and the foundation's patron, Benigno Martínez, and the director general of Recyclia, Gabriel García, joined them on their visit.





An aerial photograph of a dense forest, showing a mix of green and brown tones, suggesting a mix of tree types and possibly some dry areas. A large, stylized white number '7' is overlaid on the left side of the image. The number is composed of a square and a diagonal line. The background is a dark, textured surface, likely the forest floor or a close-up of the trees.

07 International

Ecopilas, driving innovation in Spain's battery management

icbr 2025



● International recognition of Ecopilas at ICBR 2025 in Valencia

At the 30th International Congress for Battery Recycling (ICBR 2025), held in September in Valencia, the work carried out by Ecopilas over the last 25 years was recognised by the international community, and was also an ideal platform to present initiatives such as BATRAW, BATERURGIA, FREE4LIB, REBELION, and RECOBATs, which focus on the recovery of critical materials, process automation, and new solutions for battery treatment.

ICBR 2025 brought together leading sector experts, companies, and institutions from across the globe. José Pérez, Chair of Ecopilas, gave a



presentation at the opening ceremony and was also appointed a member of the event's Steering Committee, and Gonzalo Torralbo, Recyclia's Director of Sales and Institutional Relations, spoke at one of the programme's round-table discussions.

'For more than two decades, ICBR has been a key event for driving the sector forward. It is an honour for Ecopilas to be part of the ICBR organising committee in the year of our 25th anniversary, and the event provides a great opportunity to continue sharing our expertise in innovation, the circular economy, and the management of next-generation batteries', said José Pérez.

A commemorative event was also held as part of the Foundation's anniversary celebrations to recognise the work carried out by Ecopilas since its creation in 2000.

On the eve of this international congress, the General Assembly of the European organisation **EUCOBAT** — of which Ecopilas is a founding member — was held in Valencia. In addition to its Chair, Gabriel García, the event was also attended by the director general of Recyclia and Virginia Blasco.



The Chair of Ecopilas also attended the General Assembly of the European organisation EUCOBAT and the Lithium Seminar in Brussels earlier this year, alongside Virginia Blasco and Juan Francisco Cuadrado.



Sights set on Colombia

To round off the year, on 18 November, the Chair of Ecopilas, José Pérez García, gave a webinar organised by Ecolink Tech Latam 2026, the Colombian organisation responsible for organising an international conference on the circular economy in Cartagena de Indias in 2026.

His presentation was entitled **'Successful strategies for promoting the recycling and reuse of electrical and electronic waste and batteries.'** His participation in this event was the first of several meetings that will take place in the 'land of Columbus' in the coming years.



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