

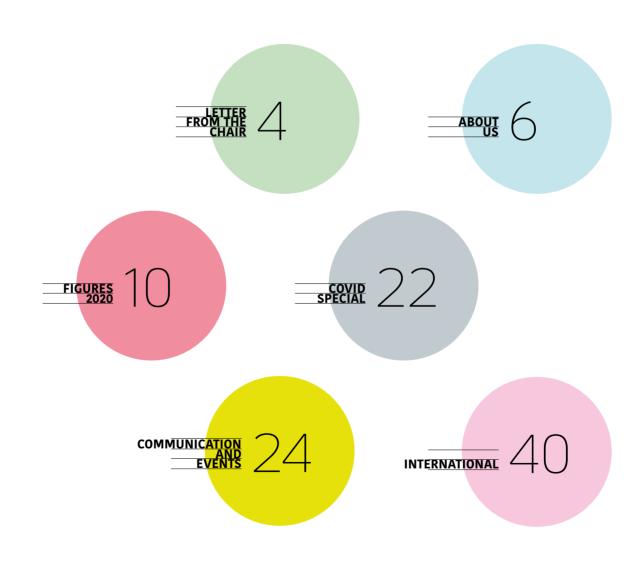


ECOPILAS ANNUAL REPORT





INDEX/// ECOPILAS ANNUAL REPORT / 2020





LETTER FROM THE CHAIR

ECOPILAS ANNUAL REPORT



José Pérez García CHAIR OF FCOPILAS



Despite the lockdown and mobility restrictions of last spring, the waste flows managed by Ecopilas in 2020 didn't just hold firm, they actually grew."

he letter I usually write to open our annual report is particularly special for me this year. I'm sure that one day we'll forget 2020, but I also have no doubt that such a tough year will remain in our subconscious forever. Firstly, please let me briefly express my condolences for everyone who has lost a loved one, and give my thanks for the hard work and tenacity of all those people who, despite the difficult moments we experienced, made it possible for our business activity to continue and even grow in all its key variables during 2020.

I'm referring to the hard work and tenacity of the entire Ecopilas team and also our member companies, waste processers, distributors and the general public. Despite the lockdown and mobility restrictions of last spring, the waste flows managed by Ecopilas in 2020 didn't just hold firm, they actually grew.

In fact, during the past year, the foundation managed 7,315 tonnes of used batteries, an amount slightly above the 7,223 tonnes that we managed during 'normal' 2019. Similarly, Ecopilas also grew its number of member companies by 5%, expanding from 1,074 in 2019 to 1,123 last year.

Nor was there a decrease in awareness about the need to recycle to conserve the environment in 2020, proven by growth in the number of collection points that we installed during the year: 3,667. We now have a network of 44,612 points across the whole of Spain. This is joined by an increased demand for home collection bins with 39,009 new units, 50.17% more than in 2019. I'd like to take this moment to add that 10,400 mini home collection bins were requested during lockdown.

In 2020 we also consolidated our activity as managers of electric mobility batteries, strengthening our leadership in this waste $\,$

category that, following the statements recently published by the government, definitely represents a significant challenge for our sector. Last year we managed 54,358 kg of this type of battery, from bicycles, scooters, motorbikes and electric cars. This represents growth of 67% compared to the previous year.

To summarise, 2020 was a year that will go down in history and that each of us will remember in our own way, depending on our experiences. For us, from the perspective of our business activity, it was a year of challenges and of occasional concern, but I can assure you that it was also a year during which goals were met, for which I reiterate my thanks; a year that I can't resist naming (to paraphrase the film): "the year of recycling dangerously."







Ecopilas, a non-profit foundation, was created in 2000 by the leading battery manufacturers and importers for the correct environmental management of waste batteries across Spain.



It is defined by current legislation as a collective system of expanded producer responsibility, dedicated to manufacturers, importers and distributors, for the environmental management of waste batteries.

It contributes to the Circular Economy through the active participation of producers and other agents at every stage in the life cycle of batteries and accumulators, establishing a system that guarantees they are appropriately managed at the end of their useful life.

Ecopilas works along several lines: communication and raising awareness, increasing collection points and their accessibility for all users, and optimising the waste management process at a logistical and processing level.



Ecopilas has established the widest collection network of portable batteries in Spain with over 44,612 collection points to date.





• • AREAS OF ACTIVITY

The Ecopilas Foundation, as a Collective System for Expanded Producer Responsibility (SCRAP), performs the actions stated in current legislation, contributing to the circular economy by organising and financing collection operations and ensuring the correct processing of waste batteries and accumulators when they no longer work at the most modern recycling plants in Europe.

Ecopilas selectively manages waste batteries and accumulators via recycling points and commercial/industrial establishments with coverage across Spain. It works with authorised processers in every Autonomous Community. Removal of waste batteries

is rapid thanks to its own network of collection points, making recycling easier for the general public.

Ecopilas ensures that its member companies comply with legislation, channeling the processing and recycling of batteries that they place on the market in the most efficient and cost-effective conditions.

Recycling means that use can be made of the secondary raw materials obtained from waste; sometimes they can be reintroduced into the battery production process or they are used to manufacture other products.



The main objectives of Ecopilas are to:

- Implement a selective collection and recycling system for used batteries irrespective of their brand and help producers who need it become members of the SCRAP.
- Contract economic agents who participate in the management process under the principle of shared responsibility.
- Optimise collection, recycling, administration and communication costs.
- Guarantee economies of scale through the volume of waste that is managed.
- Ensure environmental management that is adapted to the selectively collected waste.

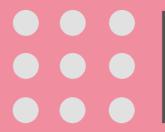
- Work to make collection points available so that selective collection is accessible for the general public.
- Raise awareness among the general public as domestic users, and also the professional sector, about the importance of collaborating in the selective collection and recycling of waste to reduce its environmental impact.
- Promote dialogue and collaborate with government agencies to achieve the most effective and efficient battery collection and recycling systems possible.
- Exchange experiences with other European SCRAPS for batteries.



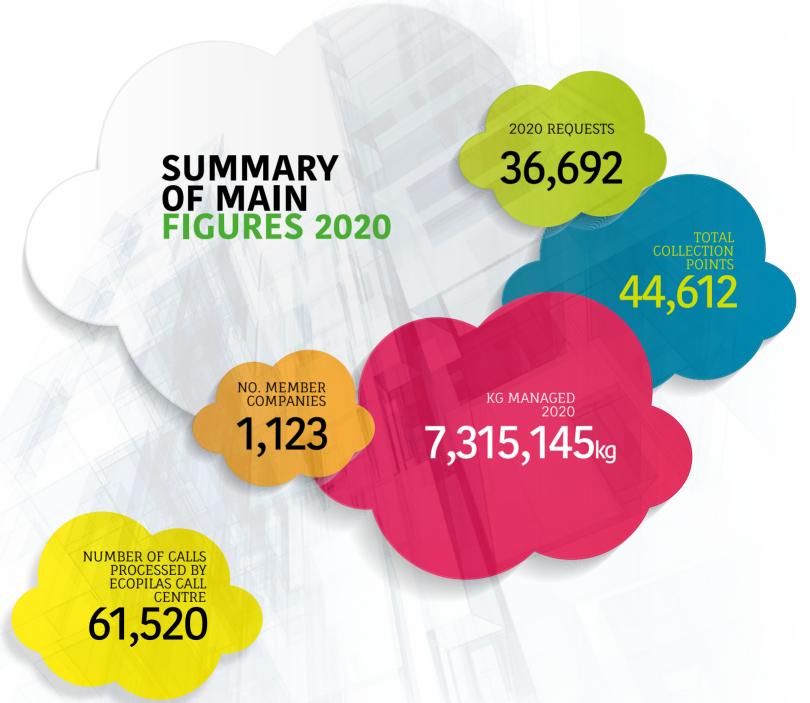


The Board of Trustees is the foundation's governing body. It is comprised of representatives from battery manufacturers, battery-powered electrical device manufacturers and representatives from the distribution sector.

CHAIR	José Pérez García	Ecopilas
MEMBERS	Andreu Vila Ramos	FUNDACIÓN ECOTIC
	Idoia Marquiegui	ANGED
	Benigno Martínez González	SAFT BATERÍAS, S.L.
	Jaime Corderas Vilaró	Panasonic España, Subsidiary of Panasonic Marketing Europe GmbH
	Ramón José Campos García	IMPREX EUROPE, S.L,
		SONY EUROPE LIMITED
SECRETARY NON-TRUSTEE	Gonzalo Torralbo Pérez	Ecopilas







MEMBER COMPANIES

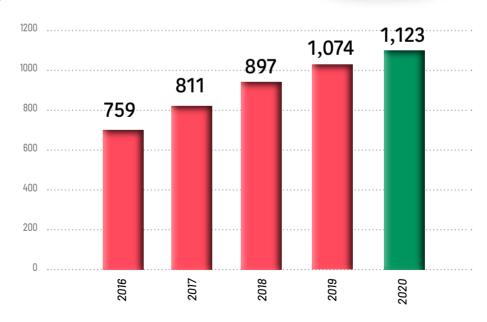
Ecopilas 2016-2020



There was 5% growth in the number of companies compared to 2019.



EVOLUTION OF ECOPILAS MEMBER COMPANIES 2020

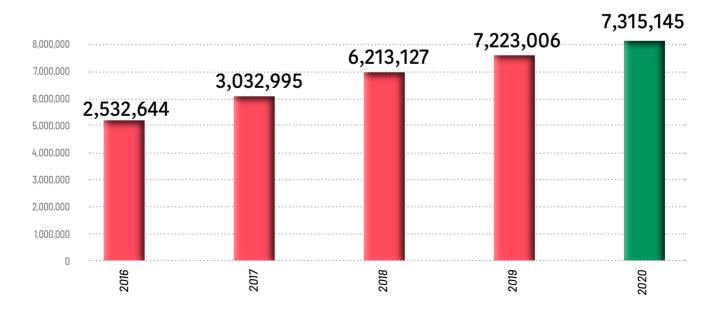


- KILOS MANAGED /
- ECOPILAS 2016-2020



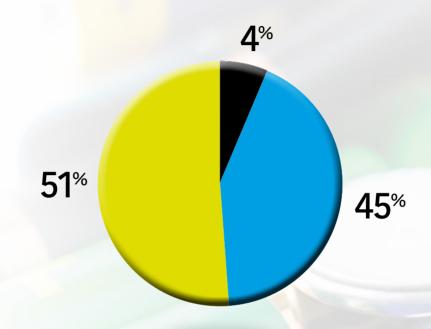


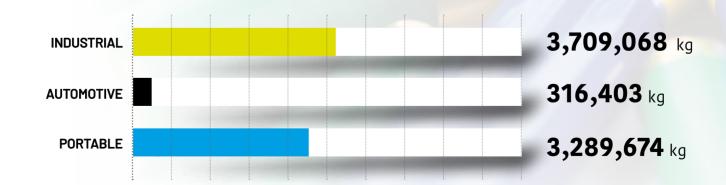
EVOLUTION OF KG MANAGED BY ECOPILAS 2016-2020



KILOS MANAGED BY USE

ECOPILAS 2020





- **COLLECTION POINTS**
- ECOPILAS

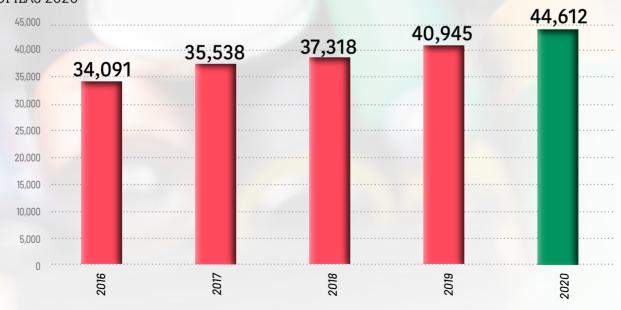
COLLECTION POINTS
ECOPILAS 2020
44,612

Growth in the number of Ecopilas collection points 2020 compared to 2019:



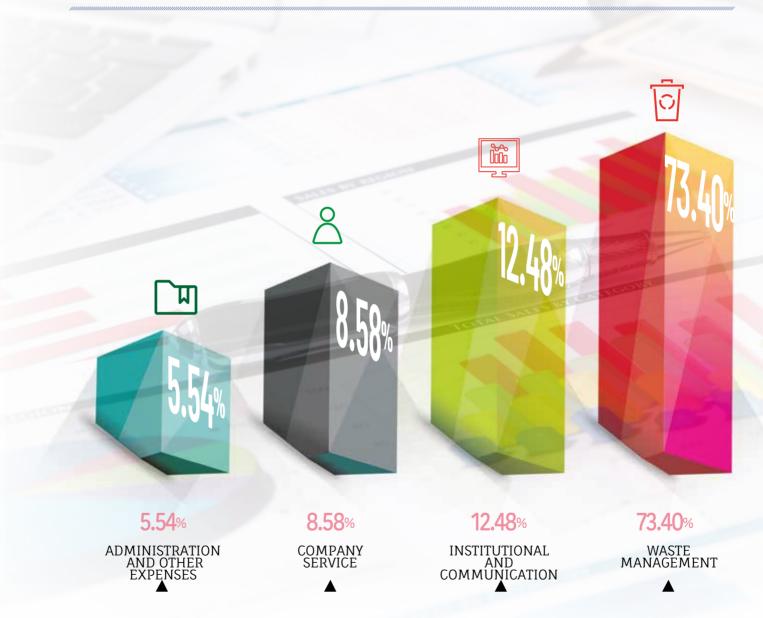
3,667 new points in 2020, 9% more than in 2019.

EVOLUTION OF COLLECTION POINTS ECOPILAS 2020





ECOPILAS 2020





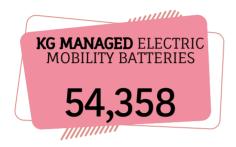


At the close of 2020, Ecopilas had reached 1,123 member companies, thanks to the continuous work of attracting new companies, who can guarantee that they comply with regulations and avoid unfair competition.



WEEE SECTOR	
CONSUM. CONSUMPTION, TELEPHONE AND IT	57.2%
■ BATTERIES AND ACCUMULATORS	12.9%
ELECTRO-MEDICINE:	9.1%
TOYS, LEISURE, SPORTS AND PERSONAL CARE	6.1%
LIGHTING AND ELECTRICAL MATERIAL	4.3%
■ PROFESSIONAL/INDUSTRIAL	4.2%
DISTRIBUTION	3.0%
■ TELECOMS AND RADIOCOMMUNICATIONS	1.8%
OFFICE I.T.	1.4%



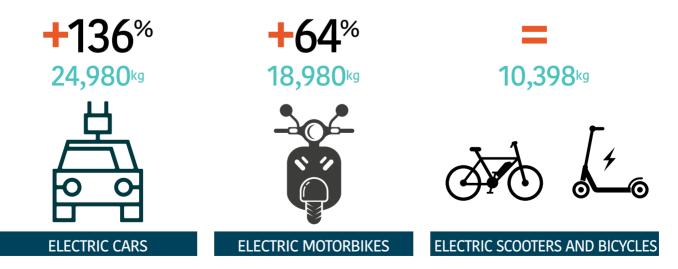


Growth of kilos of batteries processed in 2020 compared to 2019:



During 2020, Ecopilas increased its activity as a electric mobility battery manager, strengthening its leadership in a waste category that will be an important challenge for the sector and an area of future growth.

In 2020, Ecopilas managed 54,358 kg of this type of battery, which is used in bicycles, scooters, motorbikes and electric cars. This represents growth of 67% compared to the number of kilos managed the previous year.



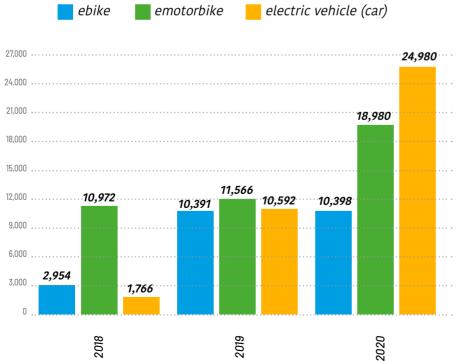
18

* KG COLLECTED BY SUBSECTOR

This waste flow represents a real environmental challenge and also an opportunity for socioeconomic growth for the recycling sector due to the volume it will reach in the next few years, following the government's statement that it will boost the electric mobility sector with European recovery funds.

This waste flow includes scooter, bicycle, motorbike and electric car batteries; in 2020, car batteries recorded the greatest growth in collection volume. In fact, Ecopilas recycled 24,980 kg of this type of battery last year, 136% more than in 2019.

EVOLUTION OF KG COLLECTED





Ecopilas brings together the main electric, hybrid and personal mobility vehicle manufacturers in Spain, who are obliged to finance and organise the environmental management of batteries at the end of their useful life. To make collecting this waste easier, since 2013 the foundation has had a specific action line that focuses on transporting it safely and preparing it for reuse or recycling.



• • • OPERATIONS AND MANAGEMENT

During lockdown and the following months, the Ecopilas Call Centre recorded unprecedented activity, with over 61,520 calls processed in 2020.



Growth in demand for home collection bins compared to 2019:



39.009 home collection bins were requested, 50.17% more than in 2019.



10,400 home mini collection bins were requested during lockdown.



15,237 mini collection bins were requested and sent out between 1 January and 31 December 2020 via the website and as a result of the "Adopt a Collection Bin" campaign, with almost a thousand bins sent to schools and companies.





Despite the difficult situation in 2020, the Ecopilas team continued to work hard to raise awareness among the general public, who demonstrated great sensitivity to the need to recycle to conserve the planet.



COVID SPECIAL ()

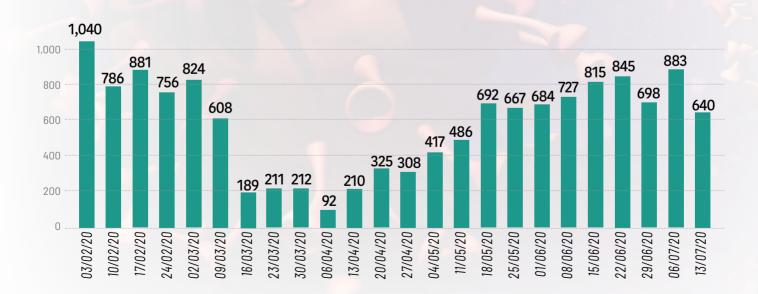
2020 was unquestionably a complex year that was difficult for companies and society in general due to the situation produced by the COVID-19 pandemic. Consumer patterns, business methods and social interaction all saw clear changes and this also had repercussions on waste generation. Some sectors were severely damaged by the overall economic panorama, especially those in the professional sector. However, others, such as those linked to the domestic, IT or e-commerce sectors have thrived thanks to the boom in virtual communication and the need to adapt homes to distance working and new ways of interacting, consuming and leisure.

Waste collection is considered to be an essential

activity and our foundation has remained available to the collection points, even during the months of total lockdown, given that some vital sectors are key channels that use our waste collection services. Despite this, and due to the closure of many other business offices, waste recycling points and mobility restrictions, collection requests decreased to historic figures in all waste flows from March to May.

From June onwards activity linked to the domestic sector gradually began to recover, mainly at waste recycling points. In terms of the professional sector, in some cases (due to the pandemic) collection activity has not returned to the previous level because the restrictions and limitations to operations in some sectors have led to a significant decrease in their activity.

IMPACT OF THE PANDEMIC ON COLLECTION FIGURES





COMMUNICATION AND EVENTS

ECOPILAS ANNUAL REPORT

In 2020, Ecopilas definitively established its social networks in Spain and participation grew to above average levels.

Visits to its website doubled, while the foundation maintained its presence in the general and specialised media, despite the lack of big events.

The Ecopilas Facebook profile had a reach of over a million people.

Over 400,000 reaches were achieved through the **Adopt a Collection Bin** campaign, which led to over **82,000 website visits**.

Ecopilas has **4,002 followers**



During 2020, the number of visits to the Ecopilas website doubled and it closed the year with over **460,554 visits**.



460,554

visits to the Ecopilas website

Ecopilas shares profiles with Recyclia on Instagram and Linkedin and doubled its figures in 2020, reaching 1,070 and 1,290 followers respectively.







The @Ecopilas
Twitter profile
has over 5,850
followers, with over
100,000 impressions
recorded at the end
of 2020.



Ecopilas also has a new profile on social network **TikTok**, which is particularly popular among young people.





THE ECOPILAS
FOREST GROWS
FURTHER IN
LANZAROTE AND IS
CONSOLIDATED IN
HUELVA

After seven campaigns, 18,440 kg of used batteries have been recycled on the island.

LANZAROTE

The latest 'Ecopilas Forest' recycling campaign was presented at the beginning of the year; this project is run by the Island Council of Lanzarote in collaboration with Ecopilas and the school community. 2,867 kg of batteries were collected during the latest campaign by sixty participating schools.



Following several years' work, the first 'Ecopilas Forest' was opened in 2018 as part of an agreement between the Island Council of Lanzarote, Haría City Council and the Ecopilas Foundation. This reforestation and ecological recovery project was developed in Finca Los Lajares, which belongs to Haría City Council. Students representing each of the schools that took part in the campaign participated in the replanting project.

A second 'Ecopilas Forest' has been developed by planting trees on a public plot of land belonging to Tías City Council on the slopes of Montaña Blanca.

Year Six students from Acalde Rafael Tias and CEIP Tao schools took part in the activity; these were the schools that won the campaign and played a leading role in replanting alongside city council and Ecopilas representatives.

The 'Ecopilas Forest' initiative has the support of the Regional Government of Andalusia and the Andalusian Municipality and Province Federation (FAMP) and it promotes the benefits of recycling domestic batteries at the same time as supporting the environmental recovery project in Huelva and Cadiz.

In addition to the collection campaign in schools, Ecopilas ran an awareness project with information sessions and educational materials to inform schoolchildren about the importance of their collaboration in issues related to protecting the environment. A storyteller visited schools and shared an illustrated storybook.

The Ecopilas Forest initiative, driven forwards by the foundation, makes young children aware of the need to collect and recycle used batteries. It works with schools across Spain and city councils and autonomous communities are increasingly joining the project. Activities carried out in Navarre and Ciudad Real are also particularly noteworthy.

HUELVA

With over a thousand kilos of batteries now collected and 150 trees planted, the ECOPILAS FOREST initiative has also laid down roots in Huelva.

Students from CEIP Ríos Piedras de Lepe participated in the reforestation project near Waingunga Visitors' Centre in Waingunga, an area of high biological value in the region. After planting 150 trees, the area was renamed the 'Ecopilas Forest'.

Reforestation has been possible thanks to the Ecopilas battery collection campaign (part of the 'Ecopilas Forest' initiative) run in 57 schools in Huelva. Students from the school in Lepe collected 1,096 kg of waste batteries, the greatest amount.



THE PILABOT CAMPAIGN REACHES 150 GALICIAN SCHOOLS

On Monday 13 January, Galicia introduced the second Pilabot campaign during an event held at CEIP Ponzos de Ferrol in A Coruña.

The Ministry for the Environment, Land and Homes, in collaboration with Ecopilas, ERP and Ecolec, launched the second Pilabot campaign, an initiative to promote the selective collection of used batteries and accumulators in primary and secondary schools in the community, while also raising awareness among the next generation about the environmental impact of this kind of waste.

The main activity of the campaign was a recycling competition; 150 primary and secondary schools from across Galicia took part and competed against each other to see who could collect the greatest number of batteries.

7,500 euros were shared between four prizes that the winners could use to purchase school or sports materials or to organise educational activities.

The winners of the 2020 competition were CEIP As





Solanas Gutiérrez Campos from A Guarda and CR Amencer from Ribadavia. These schools collected the greatest number of batteries and accumulators, and the most collected per pupil, respectively.

Solanas Gutiérrez Campos collected over 4,000 kg of batteries, and the runner-up in this category was CEIP A Cruz de Camos from Nigran with almost 3,000 kg.

Schools collected 34% more batteries than the previous year, explained María Sagrario Pérez Castellanos, Director for Environmental Quality, Sustainability and Climate Change at the Galician Regional Government, at the competition's official closing event, which was held online at the end of December.

The campaign stopped in spring when the state of alarm was declared but started up again in October. When primary and secondary schoolchildren returned to their classrooms, the Pilabot organisation restarted its remaining activities to bring the competition to a close.



SPONSORSHIP OF THE MALLORCA CYCLING CHALLENGE



For a further year, Ecopilas sponsored the Mallorca Cycling Challenge, one of the most important international professional cycling events in the region that celebrated its 9th year in 2020. The competition was held from 30 January to 2 February and over these two days an Ecopilas tent was set up so that residents from the towns that the cycling race passed through could come and recycle their used batteries. Ecopilas also sponsored the "Prize for the Greatest Fighting Spirit" award.

FOLLOWING IN THE FOOTSTEPS OF THE BATTERY RESCUE PATROL CAMPAIGN IN ANDALUSIA

In February, Ecopilas launched the Rescue Battery Patrol educational campaign in schools in Andalusia in collaboration with the other SCRAPS (battery collection and recycling systems).

This joint action to encourage battery and accumulator collection in schools in Andalusia through competitions and different activities was launched with participation from around a hundred schools but has been suspended due to the pandemic. The Battery Rescue Patrol features different characters such as CECI, the inventor who always uses her creativity to fix any problem, hard-working MANU and daring TEO. Together they search for new allies in Andalusian schools to rescue used batteries like PILI and BAT. The initiative has its own website where you can follow their adventures:

http://www.rescatapilas.es/



JOINT CAMPAIGNS IN VALENCIA AND THE BALEARICS THAT WERE INTERRUPTED BY COVID



During the first few months of the year, Ecopilas continued to participate in joint campaigns alongside other management and recycling SCRAP and also different regional governments in the autonomous regions. They had begun in previous years, such as **Berto Zampapilas** in Valencia or **Separar Ens Uneix** in the Balearic Islands, but most were postponed or partly interrupted due to the health crisis that meant schools and collaborating establishments had to close.

Similarly, the 11th Mountain Photography Exhibition in Palma de Mallorca, sponsored by Ecopilas,

was postponed after having opened just weeks earlier to great public acclaim.





PARTICIPATION IN THE JOINT INITIATIVE #GratitudparaNuestrosMayores

The end of June saw the launch of a campaign driven by environmental foundations Ecopilas, Ecoasimelec, Ecolum and Ecofimática, which was held over a few weeks in Leroy Merlin España, Media Markt, Bricodepot and Decathlon stores in the Community of Madrid. This campaign was in support of the elderly and all who lost their lives in recent months due to COVID-19.

Madrid locals contributed to the reforestation of an area of high biological value in the region, just by disposing of their small electronic devices and used batteries in the containers for this type of waste located in the stores of these chains. For each kilo of electronic waste, batteries and accumulators collected, Recyclia gave one euro to the reforestation project that will create the "Forest of Gratitude for Our Elders". Laptop computers, tablets, telephones and other equipment that could be reused were reconditioned and donated to old people's homes.



During the summer, ECOMAR and ECOPILAS organised a new "Charge your batteries and recycle!" event, which was open to all sailing clubs and schools who are members of Grímpola Ecomar 2020. 72 sailing clubs and schools from across Spain took part in the competition, collecting 1.2 tonnes of used batteries. The Ecopilas and Ecomar foundations, chaired by José Pérez and Spanish Olympic champion Theresa Zaball, have succeeded in recycling around 8 tonnes of used batteries since 2015 when their collaboration began.

The 2020 results were hugely positive, bearing in mind the impact of the health crisis and people's restricted mobility.

Club do Mar Cariño in La Coruña was once again successful and was the deserved winner of the competition's first prize for the second year running, collecting 460 kg of waste last summer, 38.3% of the total.

Actividades Náuticas de Tenerife won second prize by collecting 239 kg, rising a place after having won third prize in 2019. Meanwhile, Cataventos Escola de Vela de Muxia in La Coruña came third with 160 kg of batteries. A new development this year was a raffle prize draw to win a trip to Mallorca and a sailing class, which was held among ocean and sea lovers on Instagram.



COPILAS AND LA VUELTA, A DECADE OF SUCCESSFUL COLLABORATION

In 2020, La Vuelta a España cycling race and Ecopilas celebrated ten years of collaborating together and during this time the organisations have succeeded in collecting 7.1 tonnes of batteries (355,000 units). The relationship began in 2011 and made Ecopilas the first environmental organisation in Spain to link sport to raising awareness and education about recycling habits. It was so successful that it marked the beginning of intense activity with other sporting

events in different disciplines.

During 2020, Ecopilas and La Vuelta repeated their collaboration at the 75th cycling race which set off on 20 October from Irún.

Over seven tonnes were collected thanks to work with more than 40 city councils in the different towns that hosted the start and finishing lines of the twenty or so stages of the race.

This work aimed to raise awareness among local fans about the importance of recycling this type of waste and giving them the opportunity to dispose of their used batteries.







Although this year the health crisis meant that Ecopilas wasn't able to run its collection and home collection bin distribution campaigns, the foundation intensified its work to raise awareness during the period of the race, particularly with the Action for Recycling at the start of a large number of the stages.

Ecopilas representatives, Javier Guillén, director of La Vuelta a España, city council mayors and representatives from the regional governments in areas where La Vuelta took place, were present at the start of the stages, always following all the health and safety protocols.

According to José Pérez, chair of Ecopilas, "the excitement generated by La Vuelta among society and the media has always confirmed for us that sport is the ideal platform for developing one of the key pillars of our work: raising awareness, teaching and promoting recycling habits among the general public to protect the environment. Through sport," Pérez continued, "we can give a huge boost to our goal of collecting more batteries every year to meet the collection objectives established by law and fulfill our social responsibility. In fact, if you take the kilos of batteries collected at each La Vuelta race as one collection point, it would be the most effective in our network."

Javier Guillén, director of La Vuelta, summed up the progress made by collaboration between the organisations over the past ten years: "the results have improved race after race, with a record figure in 2019 thanks to work by Ecopilas which provided more collection resources and strengthened its presence, and the dedication of the cyclists and fans, once again proving that sport, and cycling in particular, is the best vehicle for teaching values such as, in this case, sustainability, respect for the environment and responsible consumption."



THE EXTREMADURA-ECOPILAS MTB NAVIGATED THE COVID CRISIS AND WAS MORE DEDICATED TO BATTERY COLLECTION THAN EVER

The Vía de la Plata Pilgrims' Hostel in San Gil in Plasencia was provided by PLACEAT and was the setting chosen in July for the official presentation of the Extremadura-Ecopilas MTB 2020 team. This season it is comprised of veteran Alejandro Díaz de la Peña, Manu Cordero, Desiré Castro, Tamara Sánchez, Miguel Benavides, Miguel Periáñez and Francis Barquero.

The event was attended by Paco Valverde, chair of PLACEAT, Sonia Bejarano, Director of the Youth and Sport Foundation, Javier Garcinuño, senator for Cáceres province, José Pérez, chair of the Ecopilas Foundation and Isabel Blanco, Minister for Sports at Plasencia City Council.

Ecopilas' collaboration with the mountain bike team first began in 2016. Since then it has installed 41 collection points in this region of Extremadura, 56% in 2020 alone. Although the Covid health crisis meant that the professional mountain bike team's competition calendar had to be cancelled, Extremadura residents and the club's fans kept working hard to recycle batteries.

Despite the lack of mass sports events, the Ecopilas

Foundation and cycling team installed 23 new collection points in community centres, primary and secondary schools, adult education centres, sports centres and various different types of stores in several towns in Cáceres and Plasencia. This network has meant Ecopilas has been able to collect 984 kg of used batteries since 2016, 270 kg in 2020 alone.







SPONSORSHIP OF THE 42ND VUELTA CICLISTA A BURGOS

The 42nd Vuelta Ciclista a Burgos cycling race was held from 28 July to 1 August and saw historic participation numbers thanks to the International Cycling Union's decision to select Burgos as the start of the international professional cycling calendar and for being one of the first big races to be held in Spain since the start of the coronavirus pandemic. The situation meant that Ecopilas couldn't install battery collection points and run awareness activities, however, it continued to sponsor the event under the framework agreement established years ago with the Provincial Government of Burgos, which also covers the Atapuerca cross-country race and numerous school activities.





REDISCOVERING VALUES AT THE 28TH ADAPTED DESCENT OF THE SELLA

The 28th Adapted Descent of the Sella was held on Sunday 2 August and was supported by Ecopilas for a further year. This year's event required special health and safety measures, which meant reducing participation numbers to just thirty disabled sportspeople who followed a strict protocol. In the absence of the International Descent, which wasn't held to avoid crowds during the pandemic, the Adapted Descent of the Sella demonstrated the best of the values that inspire the foundation to renew its sponsorship of both events. In 2020, the titanic work

of participants and their companions was joined by the extra efforts of law enforcement bodies who had to work harder than ever and also received a tribute.



REAL MADRID FOUNDATION AND ECOPILAS RENEW THEIR COLLABORATION AGREEMENT

The Real Madrid Foundation and Ecopilas renewed their collaboration agreement to continue working on raising awareness among children in the area of healthy lifestyle habits, sportsmanship, social development and protecting the environment. Collaboration between the foundations focuses on developing social initiatives by using a model of socio-sports schools in Segovia and Seville that work to integrate and provide environmental education to children between 5 and 16 years of age.

The agreement was signed on 4 November at an event that was attended by Enrique Sánchez, deputy executive chair of Fundación Real Madrid, Santiago Solari, former player and trainer of the team and C.F. Real Madrid ambassador, and José Pérez, chair of Ecopilas.





MORE FOOTBALL TEAMS GIVE THEIR SUPPORT TO COLLECTING AND RECYCLING BATTERIES

In addition to Real Madrid, which collaborates through its foundation, Valencia CF, Cadiz, Girona, Huesca and Tenerife are the five football teams that requested Ecopilas containers at their facilities in 2020 to make it easier for their players and fans to deposit used batteries for their subsequent processing and recycling.

This decision by Spanish football sees the environmental foundation strengthen its links with the world of sport as a vehicle for raising awareness and educating people about recycling.

The football clubs that now collaborate joined up under the "Welcome a container" initiative that was run by Ecopilas during the year to send free collection bins to companies and stores that want to ensure their used batteries are recycled.





ITS SPONSORSHIP OF ARECES ROLLER HOCKEY CLUB

Ecopilas renewed its sponsorship agreement with Areces Roller Hockey Club in Grado, Asturias, to coincide with the first home match of the roller hockey club in the OK Women's League.

The foundation was represented at the event held to formalise the agreement by its chair,

José Pérez García, who attended the team's first home match.

José Antonio Fernández, chair of Areces, spoke before the stand that

had been installed for the occasion at the main entrance to Grado sports centre and told the media that they were very lucky and privileged to be sponsored by Ecopilas. "We're very proud to unite our name to that of organisations such as Ecopilas, Pavitek and Cafés Areces, who continue to help sports during these difficult times. We are unreservedly more grateful than ever."

BRINGING TOGETHER RIDING AND RECYCLING AT CD MILITAR DE LA DEHESA (MADRID)

The Spanish CCE Championship was held on Sunday 1 November at the Club Deportivo Militar la Dehesa.

Ecopilas attended for a further year with messages on social networks and banners at different points along the course.

In addition to this event, Ecopilas also collaborated with the Club Deportivo Militar de la Dehesa on workshops aimed at the club's younger members that focused

on the correct way to recycle batteries to care for nature as effectively as possible.





COMMUNICATION CAMPAIGN

Work by Ecopilas and the other foundations run by Recyclia was followed closely by television channel Trece TV.

In 2020 the agreement with the national television channel, which has over 4 million viewers per day, was renewed.

Work by the foundations during the coronavirus pandemic, and special sales events such as Black Friday, received special coverage.

Several reports were made: interview several and different advertisements in formats and slots emphasising the importance of recycling electrical and electronic waste and raising public awareness about recycling more efficiently every day, and with good reason, as was shown on our screens in "Recycling is for Smart People".

AGREEMENT WITH LA ONCE TO COLLECT BATTERIES AND OTHER WASTE

Ecopilas, Ecolum and Ecoasimelec will manage the collection of electronic devices and batteries at La Once facilities after an agreement signed at the beginning of the year. Over 50 containers for small electronic devices, lightbulbs, batteries and accumulators have already been installed at La Once's 25 centres and offices. The agreement also includes making the Recyclia online management platforms available to ONCE so it can request waste collections and access detailed information about waste collection, storage and delivery to recycling facilities, ensuring that ONCE has full traceability of its waste.

Recyclia will also provide certificates for the correct environmental management of waste and will supply employees and users of ONCE centres with information resources. Both organisations have also agreed to collaborate on public awareness campaigns to promote the benefits of recycling this type of waste. The collaboration agreement was ratified by Jorge Íniguez, deputy director general of Coordination and Human and General Resources at ONCE and José Pérez, CEO of Recyclia.





BOOST TO THE ELECTRIC MOTORBIKE PROTOTYPE DEVELOPED BY THE UNIVERSITY OF OVIEDO

In December, Santiago García Granda, rector of Oviedo University, José Pérez García, chair of Ecopilas, and researcher Álvaro Noriega ratified a collaboration agreement to support work by the WOLFAST UNIOVI team under the framework of the Motostudent project. The Ecopilas chair expressed the environmental foundation's support for the electric motorbike prototype that is being developed in Asturias, which has participated for 12 years in the MotoStudent International Competition. The model has specific technical and economic conditions and will be used by the University of Oviedo to participate in the "6th MotoStudent International Competition Final Event", which will be held in Aragón next March (the date is to be confirmed due to the pandemic). Ecopilas' support for this project "will help us do our bit for research into developing an electric motorbike and spreading awareness about our important role in recycling one of the most important parts of these vehicles: the battery," explained José Pérez.

38

THE UNIVERSITY OF MALAGA INSTALLS 37 BATTERY COLLECTION POINTS

All University of Malaga centres around its campus and other points in the city will have waste portable battery and accumulator collection points thanks to an agreement signed between the academic institution and Ecopilas for the environmental management and recycling of batteries.

The agreement was signed by José Ángel Narváez, the university's rector, and José Pérez García, chair of Ecopilas, and it establishes that containers should be distributed in places that are visible and accessible for users so that the waste can subsequently be managed in an environmentally friendly way. It also outlines the university's commitment to collaborating with social awareness initiatives run by Ecopilas that

aim to boost efficiency and effectiveness levels of the selective collection systems.

In turn, the foundation will collect the waste deposited in the containers once they are full and transport it to a temporary storage centre before it is sent to its final destination

Some 21 of the 37 collection points will be located at Teatinos campus (in all the faculties, lecture rooms and research centres). A further six will be installed at El Ejido campus (Pabellón de Gobierno, different administrative services, Faculty of Fine Arts and School of Architecture) and six more in the area where Teatinos is being expanded (education centres, Rayo Verde, Ada Byron and IHSM). Two more collection points will be located in the two UMA buildings at the Technology Park (Bioinnovation and Research Institutes), while the final two will be installed at El Palo International Centre for Spanish and at the Rectory (Paseo del Parque).





INTERNATIONAL O



Ecopilas participated in the Eucobat General Meeting during European Battery Recycling Week.

On 15 September, Ecopilas took part in the Eucobat General Meeting, together with the most important battery management and recycling systems in Europe.

It was held online and the meeting was followed from the Ecopilas offices. The meeting covered issues including the urgent need to request a new calculation methodology to measure the goal of collecting this type of waste following the publication of the draft of new EU legislation.

In the opinion of Eucobat representatives, this goal

should be based on the amount of waste available for collection and not on the average amount of batteries placed on the market in the previous three years, as established by the Directive in force since 2006.

The association also tackled other issues that affect the sector, such as the impact of the health crisis on achieving the objective set for this year (50% of batteries placed on the market), given its close links to consumer trends.

Days before the General Meeting,

Ecopilas also joined Eucobat to celebrate European Battery Recycling Week.

In previous years, this week was held to coincide with La Vuelta a España cycling race and the event received significant coverage. This wasn't possible in 2020, but a video was recorded and numerous messages were published on social media to continue spreading the message about the importance of recycling batteries among our followers on all networks, websites and communication outlets.







Ecopilas joined the Lions2life European project to reuse electric motorbike, scooter and bicycle batteries

During 2020, the Ecopilas Foundation was chosen to join the Lions2Life European project, which aims to encourage reusing batteries from personal mobility vehicles (electric scooters, bicycles and motorbikes) in domestic and industrial settings.

As the only Spanish management system to participate in the project and a benchmark in the electric vehicle sector, Ecopilas will provide project members with lithium batteries. It will also put members in contact

with manufacturers and provide advice about the evolution of the electric mobility market, and the management and flows of this type of waste.

Lions2Life will prepare the batteries for different uses, such as energy storage systems in homes with solar panels or excess solar energy in industrial photovoltaic fields.

The project will also quantify the potential size of the reuse market in Spain based on the volume of batteries disposed of each year and energy storage needs.

Run by the EIT-Climate-KIC innovation centre, the Lions2Life project involves the Polytechnic University of Valencia, battery manufacturers Albufera Energy and Fibernova, and Sustainable Towns, developer of the sustainable neighbourhood La Pinada de Paterna, which will receive the first reusable battery, among other participants.



PUBLISHED BY ECOPILAS

DESIGN LEADERS COMUNICACIÓN

PRINTED BY GRÁFICAS RIGEL

LEGAL DEPT. M-14458-2021





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